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**FYE4/2026**

## Financial Results for the First Quarter

FreeBit Co., Ltd.

September 12, 2025

# Our 10-year plan from 2021 through 2030

SiLK VISION

2024



from The Garage again.

**Pre  
5G/web3  
"Setup"**

SiLK VISION

2027



from The Garage again.

**Core  
5G/web3**

SiLK VISION

2030



from The Garage again.

**6G/web4  
Standby**

SILK VISION

2027

信用の新世紀



born in the Garage

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# 1. Consolidated Financial Results for the 1st Quarter of FYE4/2026

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# Summary of Consolidated Financial Results for the 1st Quarter of FYE4/2026

(Millions of yen)	Q1 FYE4/2025	Q1 FYE4/2026		
		Actual	Increase/ decrease	Percentage increase/ decrease
Net sales	13,291	15,177	+1,886	+14.2%
Operating profit	1,462	1,687	+224	+15.3%
Ordinary profit	1,451	1,650	+198	+13.7%
Profit attributable to owners of parent	813	1,062	+248	+30.6%
Basic earnings per share	¥40.75	¥48.78	+¥8.03	—

# Topics for the 1st Quarter of FYE4/2026



## Net sales



5G Infrastructure  
Support Business

**Expansion of offerings**  
in FreeBit's B2B2X (B/C)  
mobile services



5G Lifestyle Support  
Business

**Steady growth in the number  
of units**  
served by GIGA PRIZE's 5G  
Homestyle ISP services for  
apartment buildings  
- Recorded initial revenue related to web3  
development for SoftBank



Enterprise/Creator  
5G DX Support  
Business

**Increased sales volume** in Full  
Speed Group's e-commerce-related  
business and **both domestic and  
global expansion** in its Affiliate  
Services



## Operating profit through profit attributable to owners of parent

### Increase in net sales

+

Increased profits in the 5G  
Infrastructure Support Business and  
the 5G Lifestyle Support Business

Growth in  
operating profit

Growth in operating profit

Growth in  
ordinary profit

Growth in ordinary profit and  
decreased profit attributable to non-  
controlling interests due to GIGA PRIZE  
becoming a wholly owned subsidiary  
(based on voting rights)

Growth in profit attributable  
to owners of parent



## Results

### YoY comparison

**Net sales** +14.2 % 

**Operating  
profit** +15.3 % 

**Ordinary  
profit** +13.7 % 

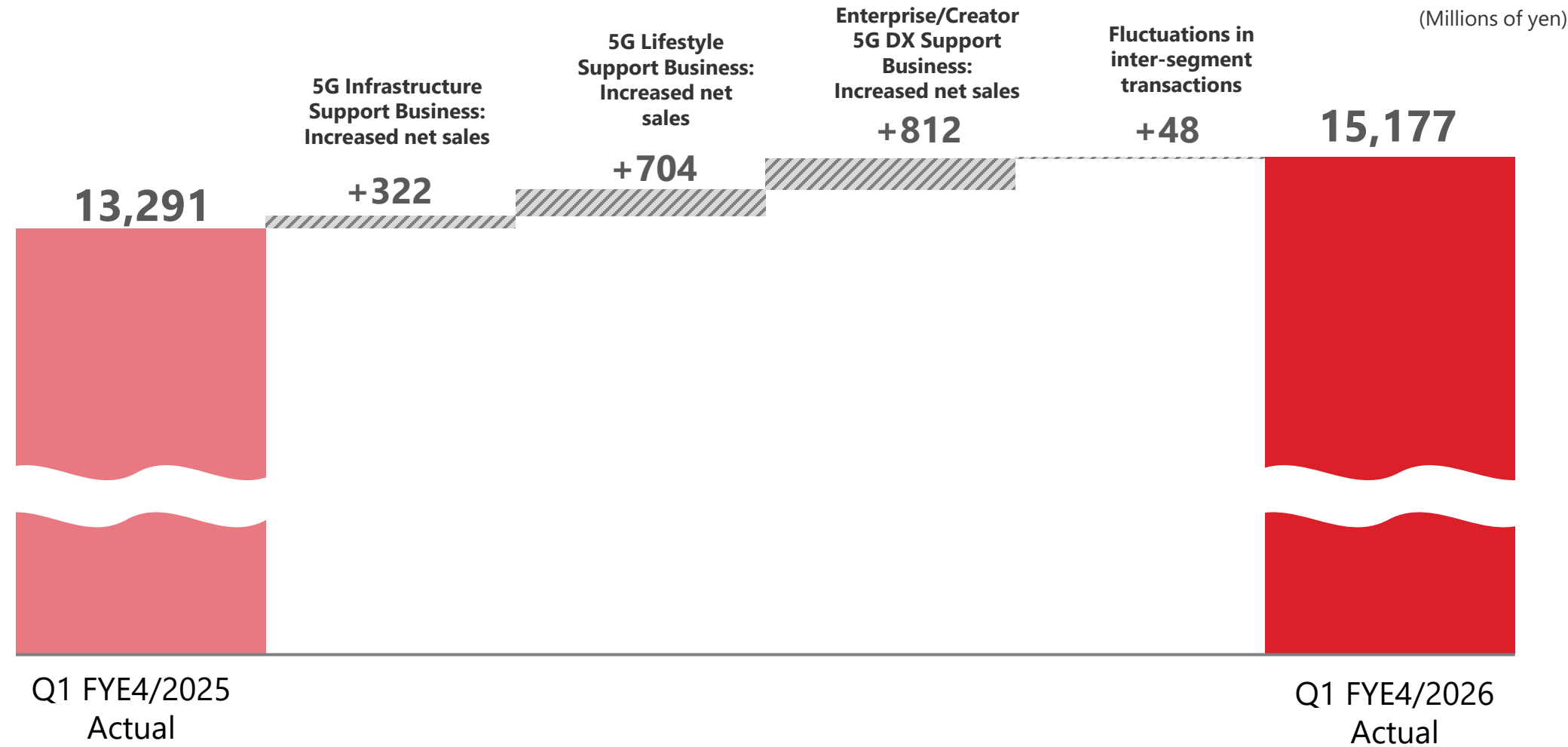
**Profit attributable  
to owners of parent** +30.6 % 

**Progress exceeding the targets set in the  
SiLK VISION 2027:**  
**Net sales: CAGR of 7%–10%**  
**Operating profit: CAGR of 13%**

**Performance progressing in  
line with forecast**

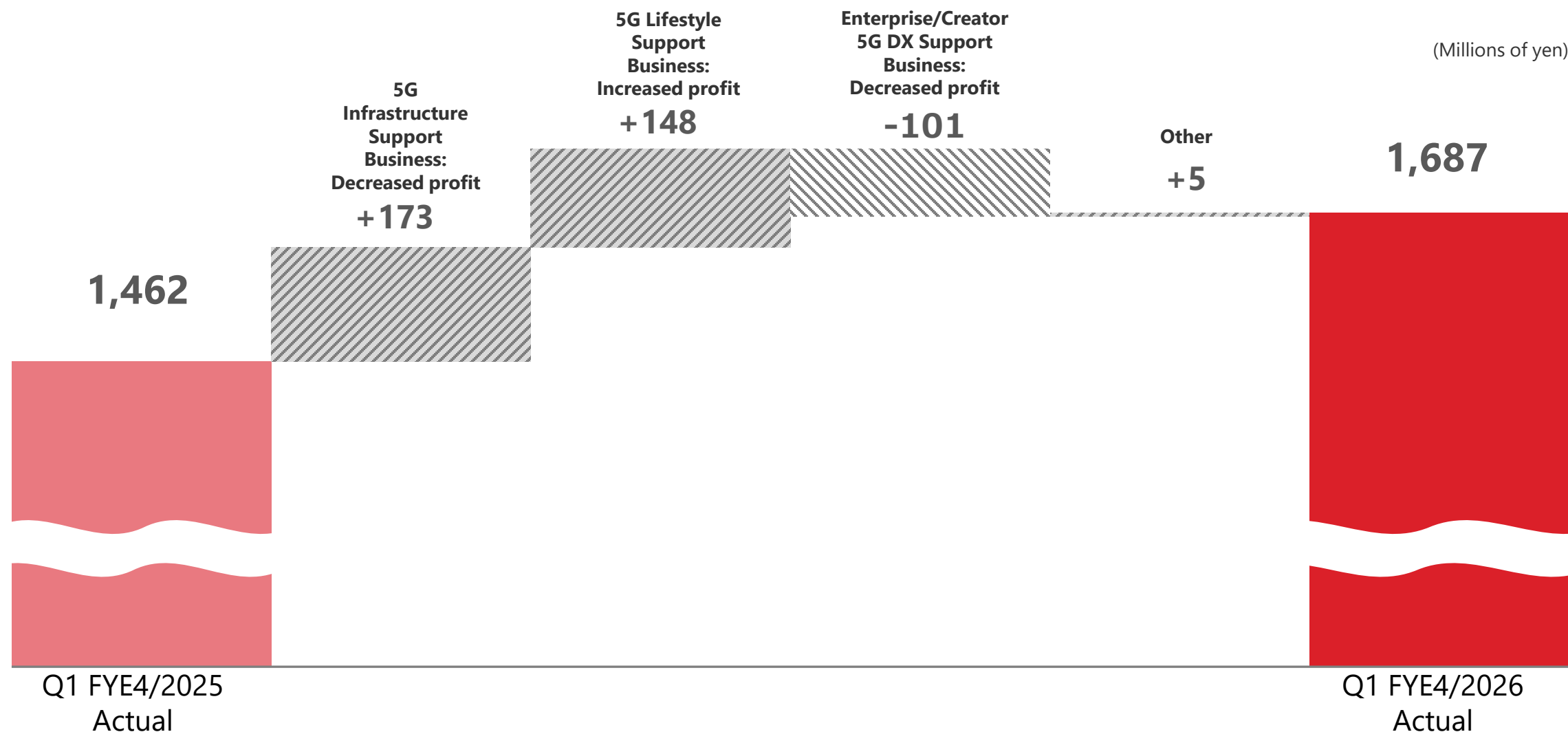
# YoY Variance Analysis: Net Sales

All segments, led by the 5G Lifestyle Support Business and the Enterprise/Creator 5G DX Support Business, performed steadily (up 14.2% YoY)



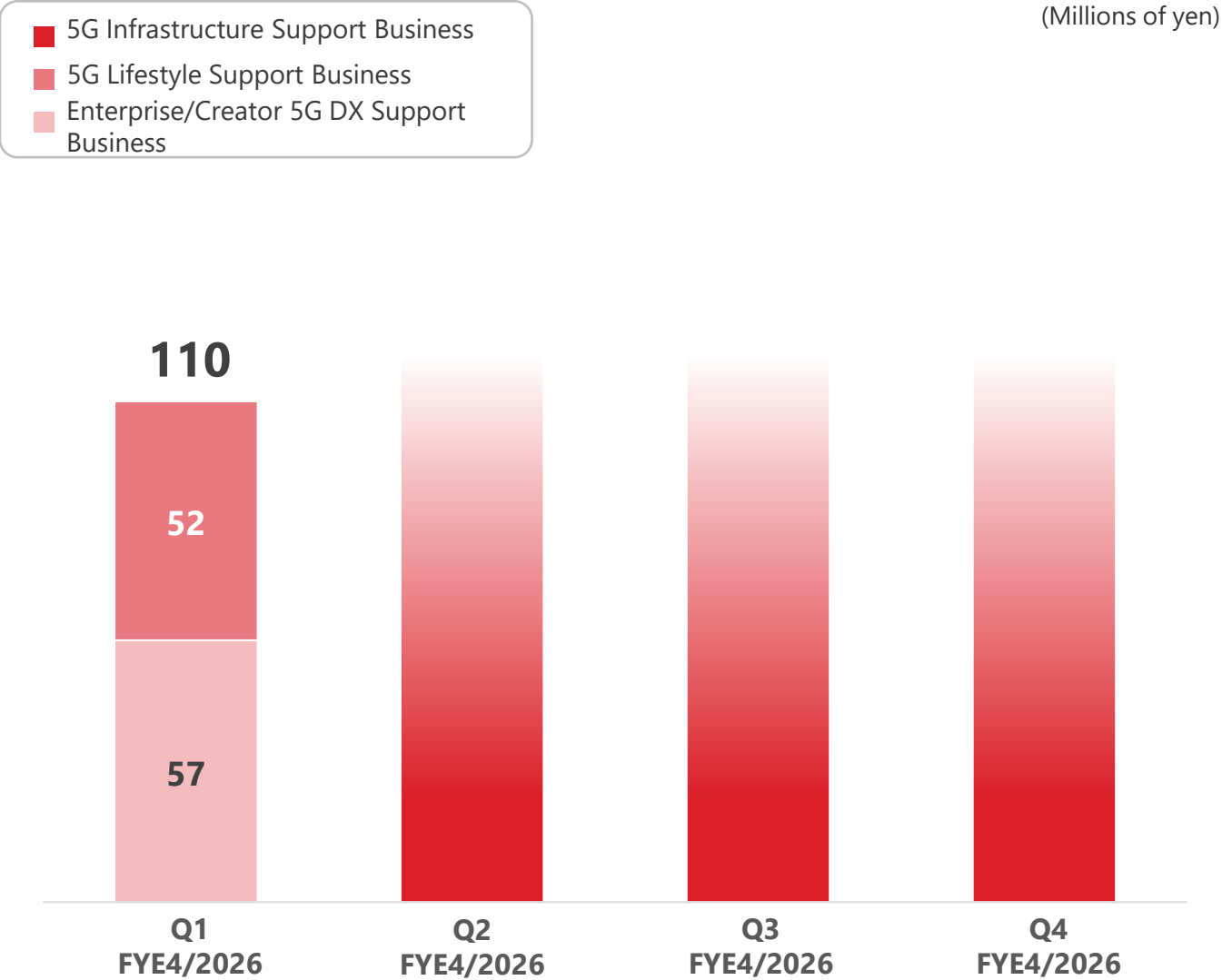


While the Enterprise/Creator 5G DX Support Business saw a decrease, the 5G Infrastructure Support Business and the 5G Lifestyle Support Business performed steadily (up 15.3% YoY)



# Investment in “New Growth Drivers”

Investments were made in web3-related projects, such as the “StandAlone” platform and the 5G Healthstyle projects, based on “Portfolia,” our web3 infrastructure technology



**Examples of anticipated new growth drivers**

Collaborative areas with GIGA PRIZE, new B2B platforms, Platform Maker services (web3, 5G, IoT, AI), DX, healthcare, IoT fields, etc.

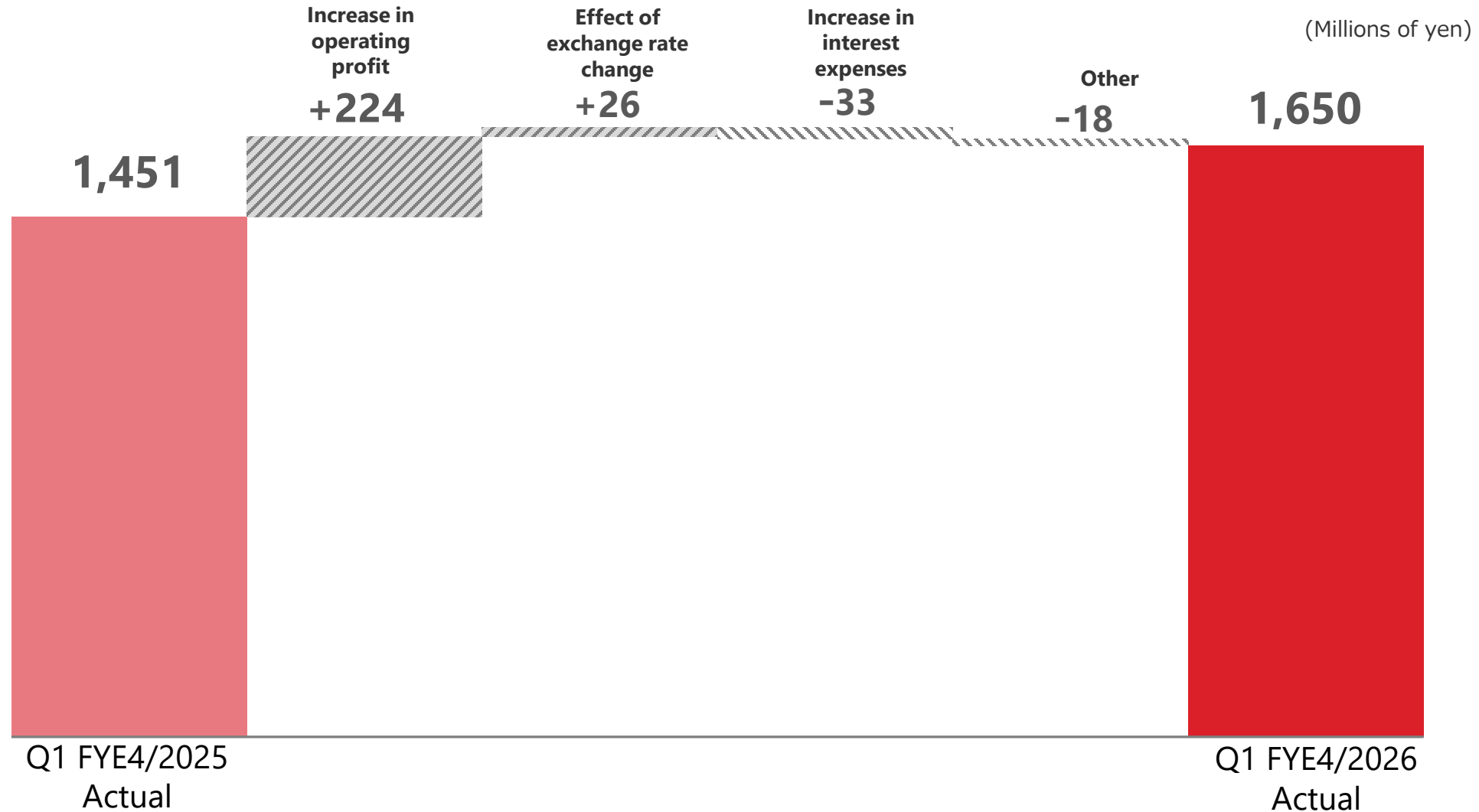
Development of unique web3 services (including consideration of IEOs by communities) and new credit services, etc.

Addressing societal issues through bulk line provision for entire buildings and more

Expansion of the Creator DX business, including overseas (primarily in Asia)

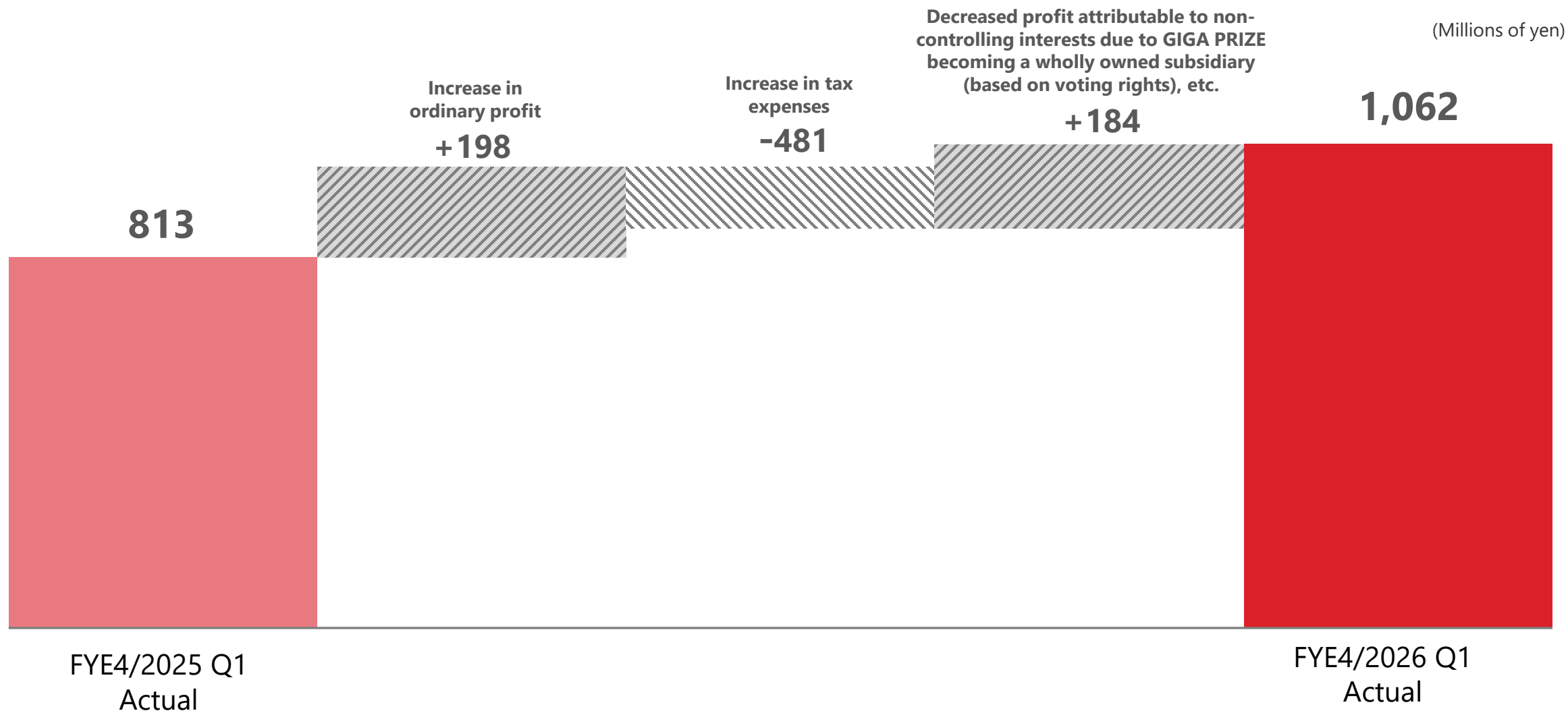
Implementation of web3/AI technologies and assembly using core components

**Steady rise in ordinary profit driven by strong operating profit performance (up 13.7% YoY)**



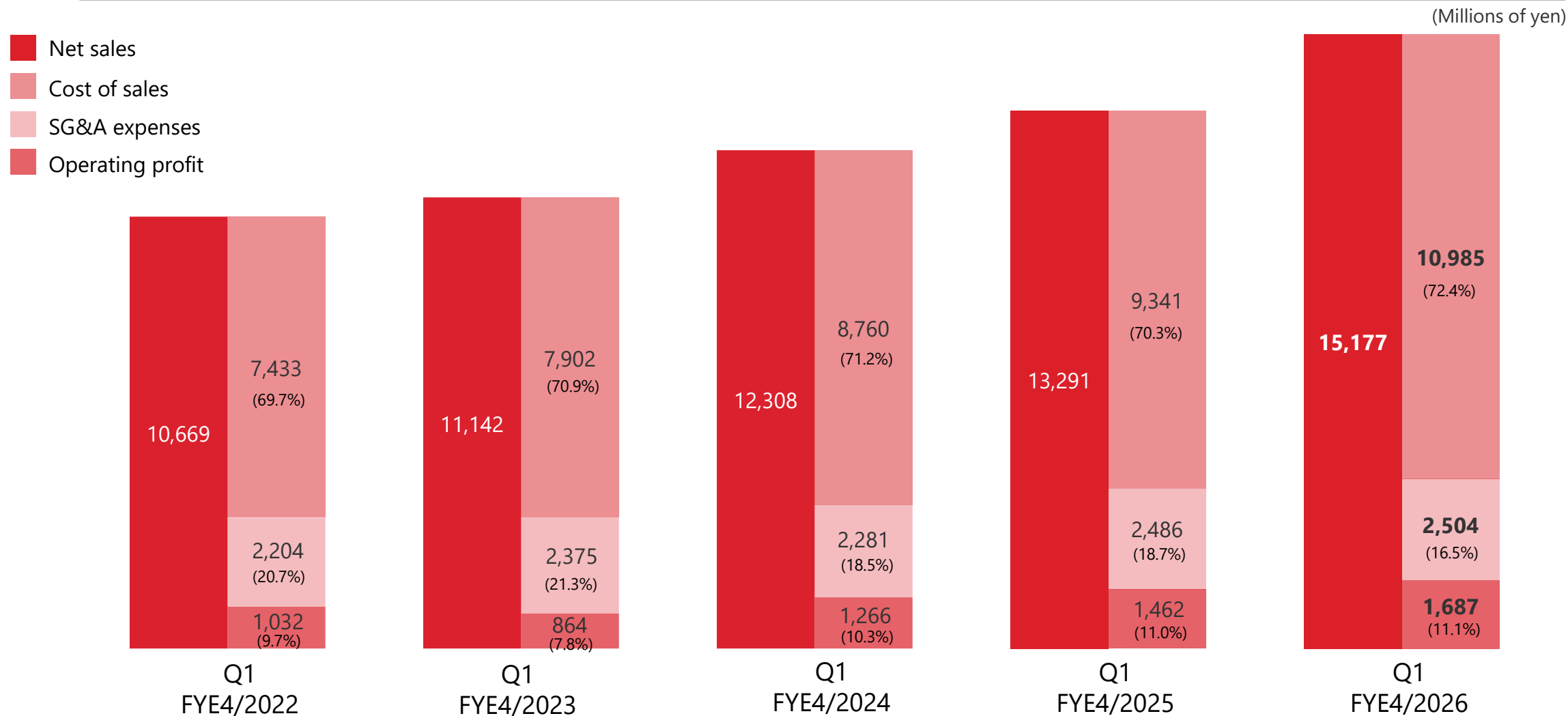
# YoY Variance Analysis: Profit Attributable to Owners of Parent

**Growth in ordinary profit as well as the decrease in profit attributable to non-controlling interests due to GIGA PRIZE becoming a wholly owned subsidiary (based on voting rights) led to larger profit attributable to owners of parent (up 30.6% YoY)**



# Trends in Revenue Structure: FYE4/2026 Q1

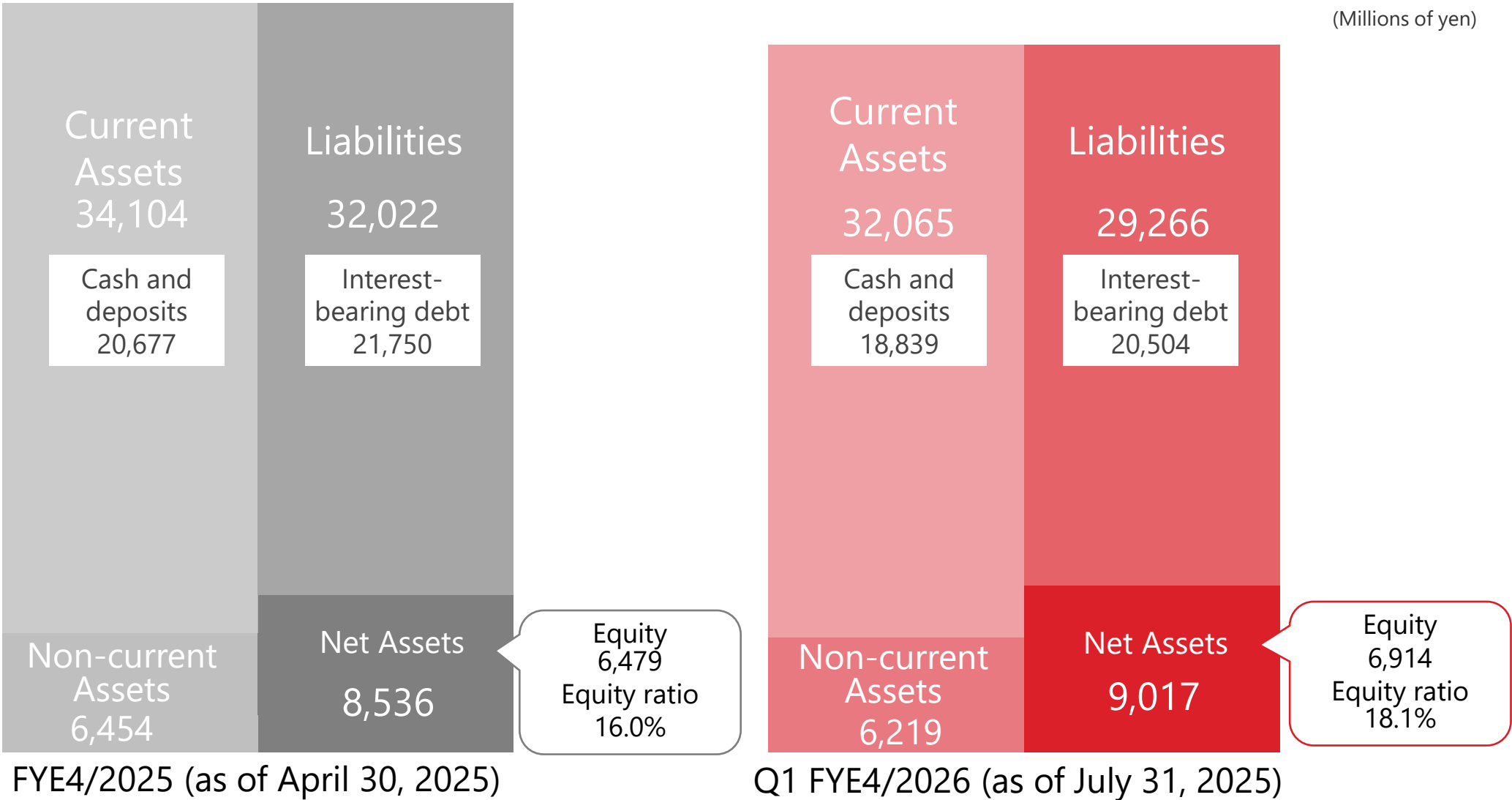
**Despite an increase in cost of sales due to measures aimed at growth, operating profit grew steadily, backed by a continuous increase in net sales as well as higher efficiency in SG&A expenses through promoting unified management of the entire Group**



\* The values excluding the impact of the fiscal year-end change are unaudited reference figures.

# Consolidated Results Summary: BS Comparison

The equity ratio rose to 18.1% due to an increase in retained earnings, driven by steady progress in business performance, and a reduction in interest-bearing debt, etc.

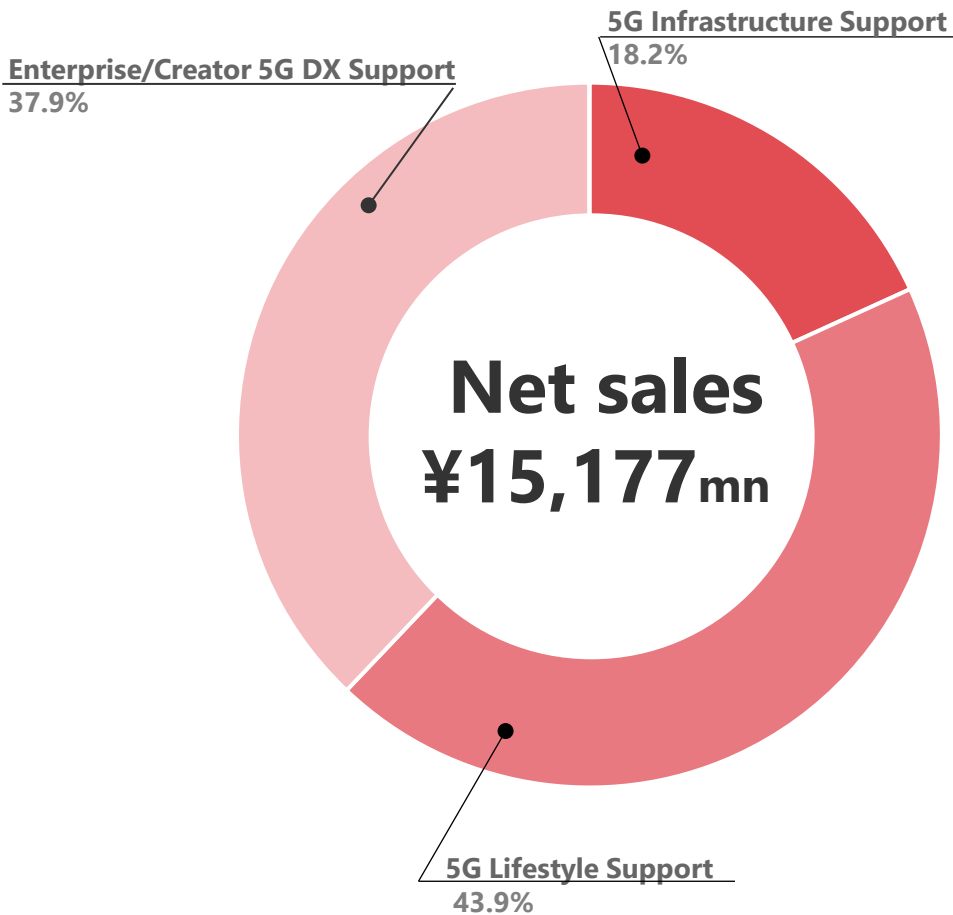


## 2. Results by Segment for the 1st Quarter of FYE4/2026

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# Composition by Segment

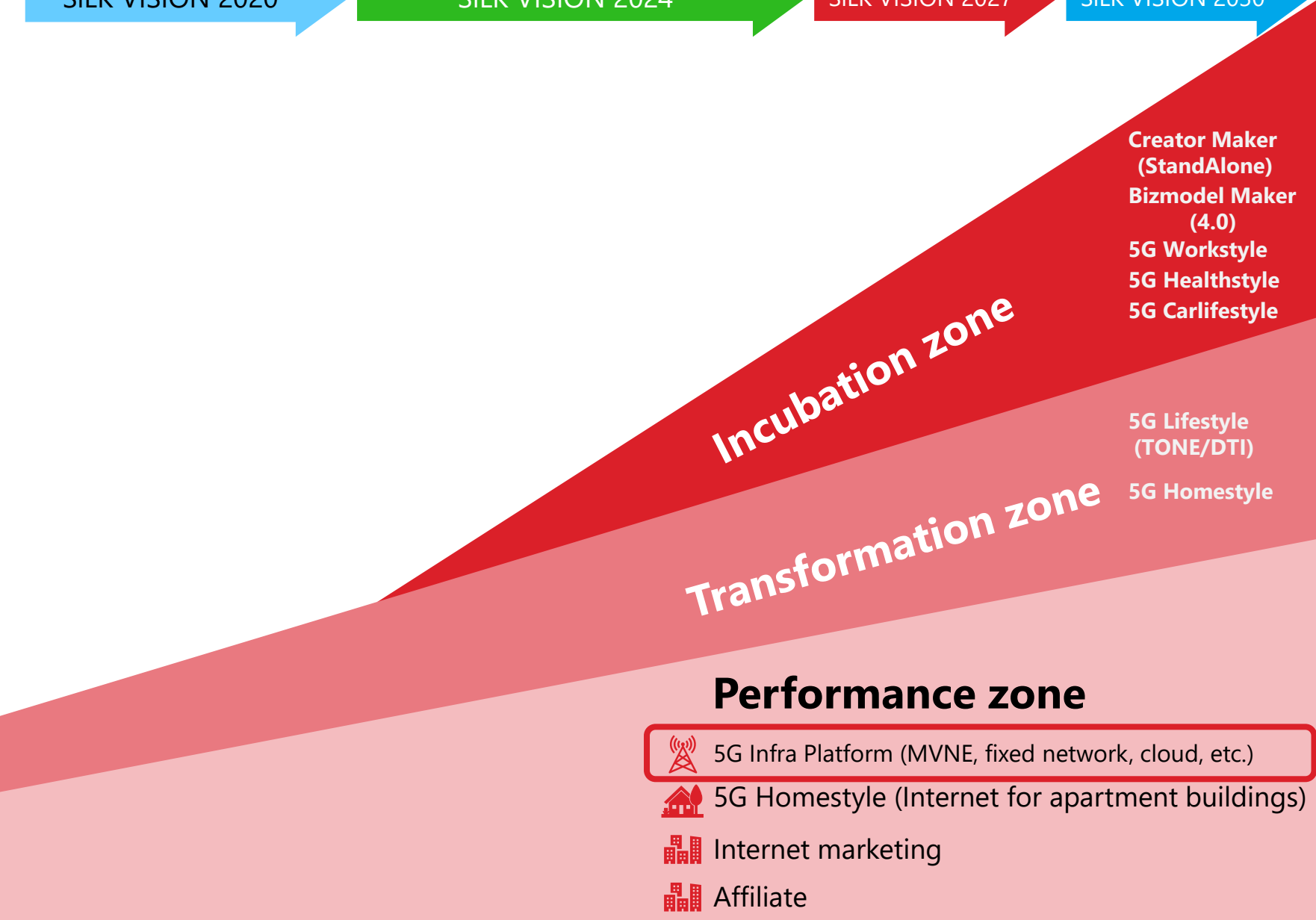
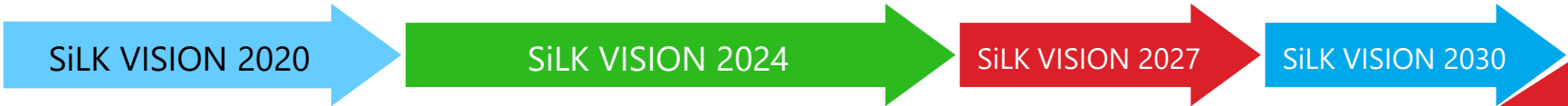
Net sales increased with steady progress in all segments. Segment profit decreased in the Enterprise/Creator 5G DX Support Business due to a partial increase in costs, while other segments recorded profit growth



Net sales	Segment profit or loss
5G Infrastructure Support Business	
Actual    ¥2,869mn YoY +12.7%	Actual    ¥498mn YoY +53.3%
5G Lifestyle Support Business	
Actual    ¥6,918mn YoY +11.3%	Actual    ¥917mn YoY +19.3%
Enterprise/Creator 5G DX Support Business	
Actual    ¥20,699mn YoY +7.4%	Actual    ¥271mn YoY -27.2%



# Performance Progress: 5G Infrastructure Support Business



## Examples of anticipated new growth drivers

	Collaborative areas with GIGA PRIZE, new B2B platforms, Platform Maker services (web3, 5G, IoT, AI), DX, healthcare, IoT fields, etc.
	Development of unique web3 services (including consideration of IEOs by communities) and new credit services, etc.
	Addressing societal issues through bulk line provision for entire buildings and more
	Expansion of the Creator DX business, including overseas (primarily in Asia)
	Implementation of web3/AI technologies and assembly using core components

## Growth of existing businesses

	Growth plan aligned with market expansion of the MVNE (5G) business
	Maintaining an average of 150,000 units per year over three years for 5G Homestyle (GPG)
	Continued growth of the Affiliate Business
	Improving productivity and profitability in the Internet Marketing Business

# Performance Progress: 5G Infrastructure Support Business

Despite reduced service usage for B2B2X (B/C) Fixed Network and increased common costs due to workforce enhancement, etc., higher service usage for B2B2X (B/C) mobile resulted in a profit increase of 53.3% YoY

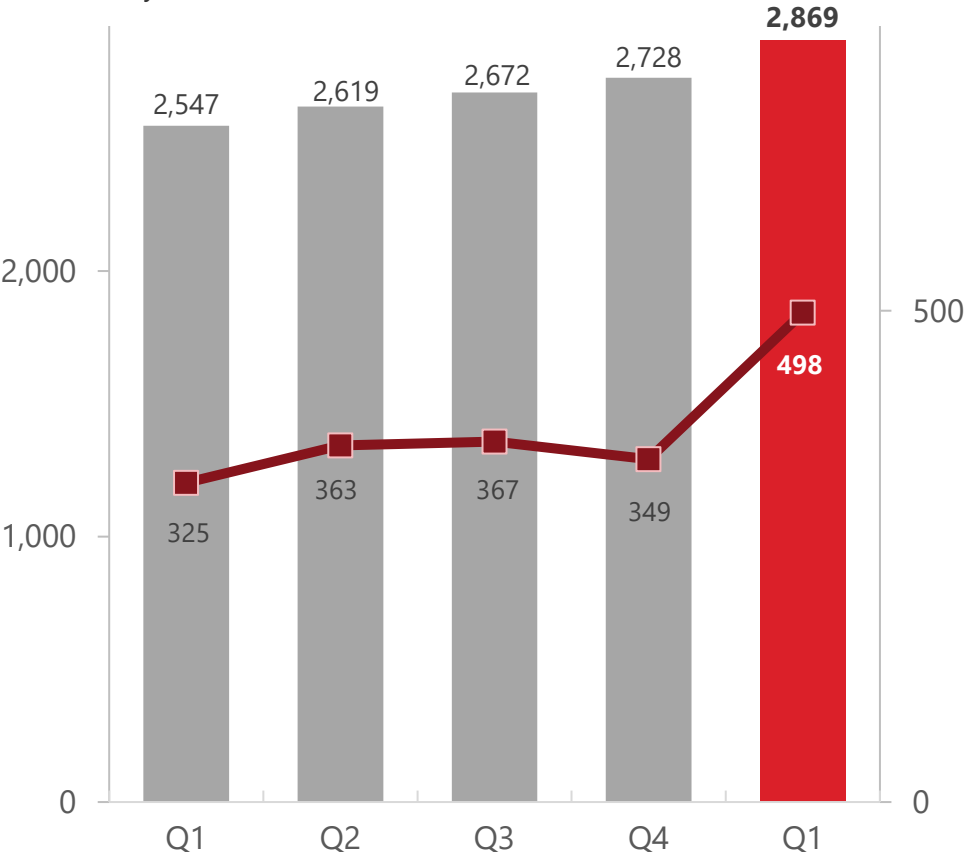
Net sales / Segment profit (loss)

YoY variance analysis for segment profit (loss)

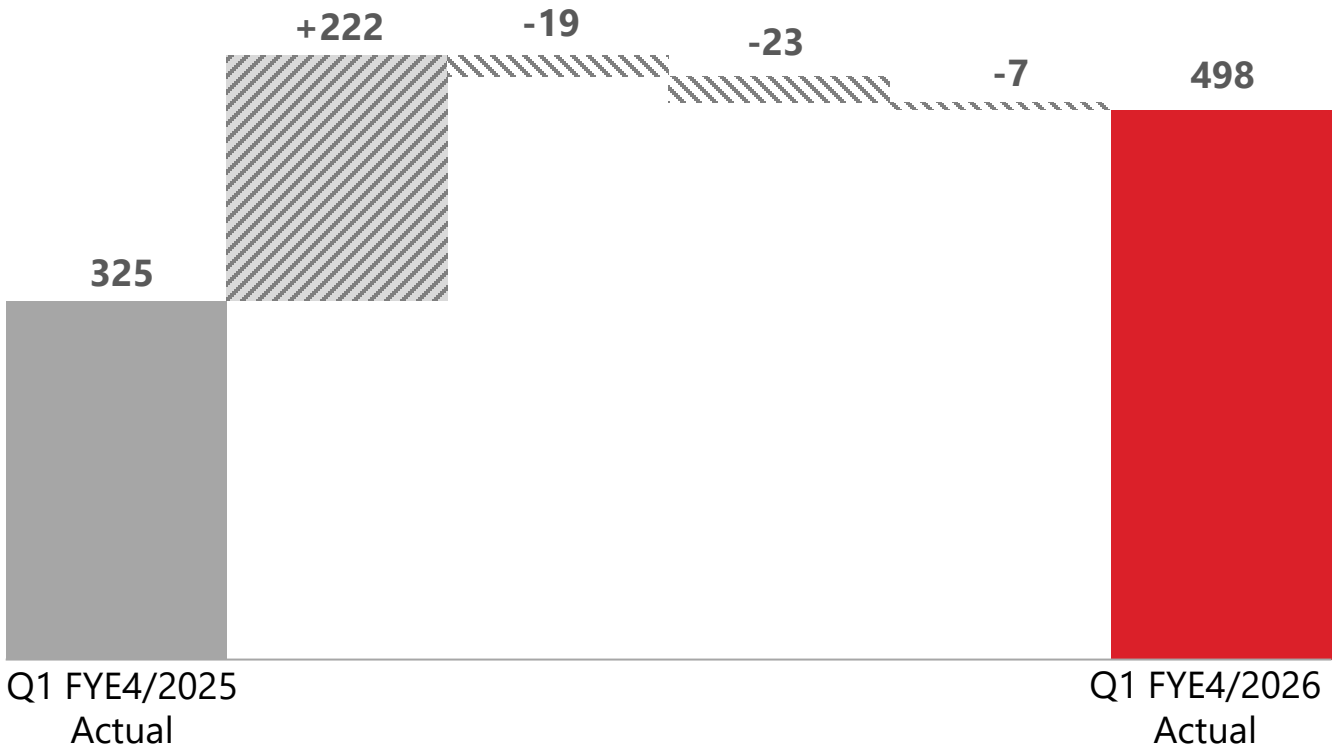
■ Net sales      ■ Segment profit (loss)

(Millions of yen)

(Millions of yen)

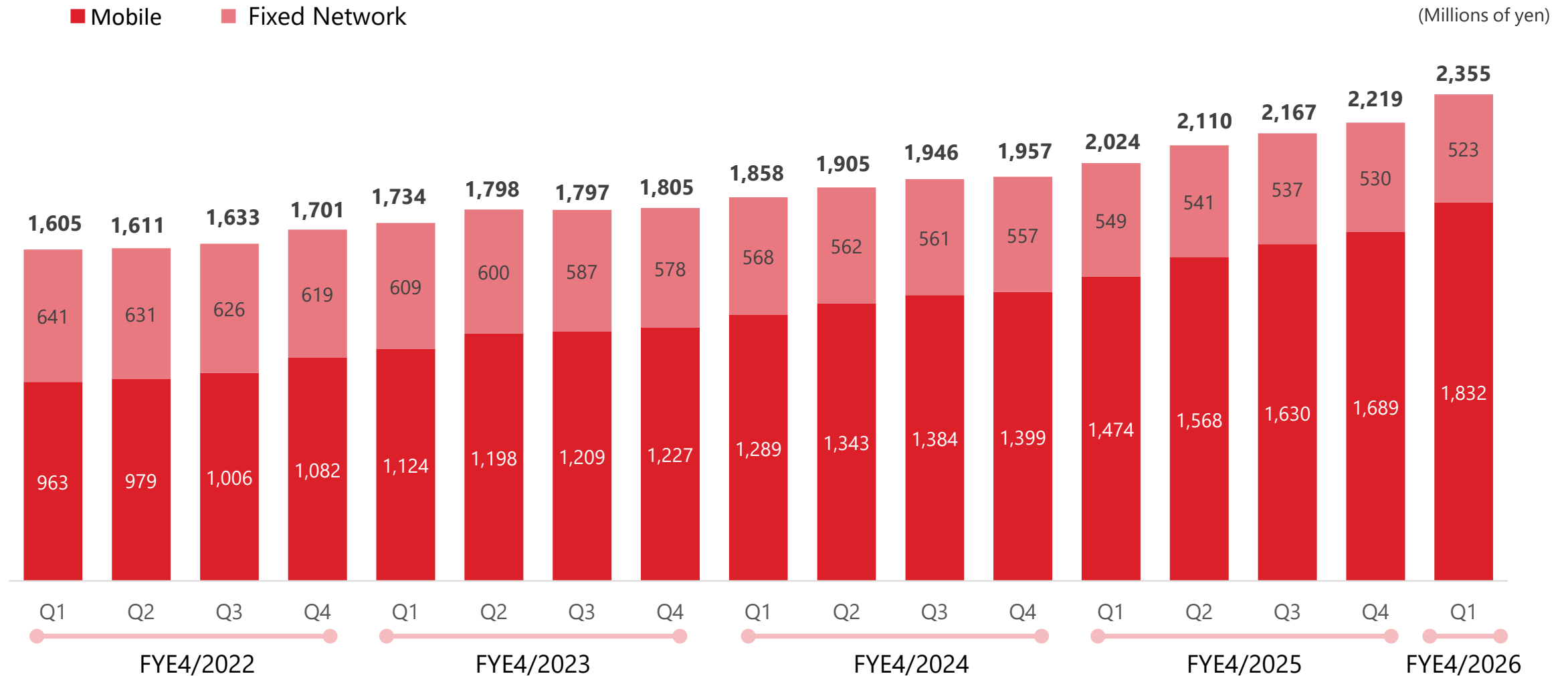


- +222 B2B2X (B/C) Mobile: Profit increase due to higher service usage
- 19 B2B2X (B/C) Fixed Network: Profit decrease due to reduced service usage
- 23 Increased common costs due to workforce enhancement, etc.
- 7 Other



# Trends in Recurring Revenue: 5G Infrastructure Support Business

**While the B2B2X (B/C) Fixed Network is on a downward trend, the B2B2X (B/C) mobile progressed steadily, building a stable revenue base**



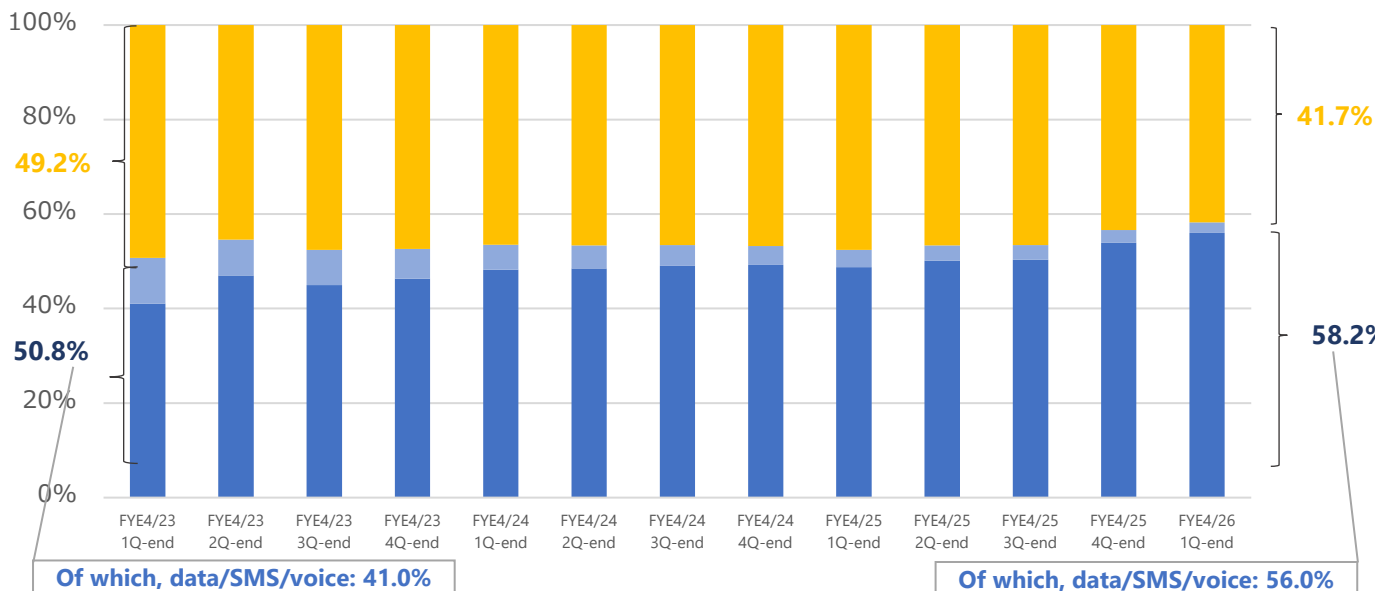


A comprehensive MVNO support service that packages lines, network infrastructure, various management tools, user support, logistics systems, SIM issuance centers, and more, enabling MVNO operators to offer mobile communication services under their own brand and unique plans to end users

## ■ Trends in Composition Ratio of SIM Sales

The trend of **increasing sales** of high-value-added “**data + SMS + voice**” packages continues, contributing to growth in net sales

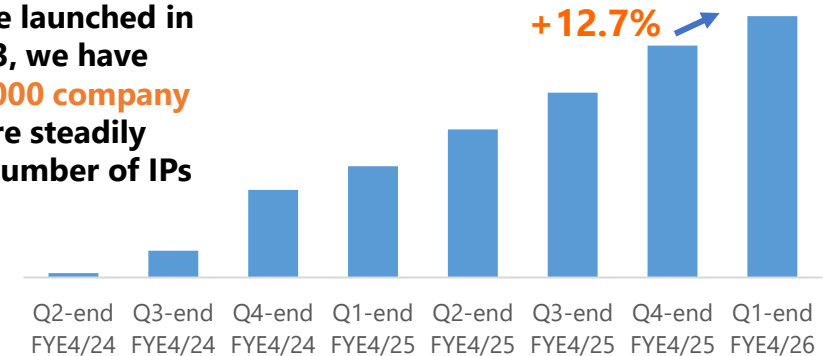
■ Data/SMS/voice ■ Data/SMS ■ Data



A portable fixed IP address service that enables easy and highly secure access to internal servers from outside the office, independent of the contracted provider/communication environment

## ■ Trends in the number of IPs provided

Since the service launched in September 2023, we have **secured over 1,000 company contracts** and are steadily increasing the number of IPs provided



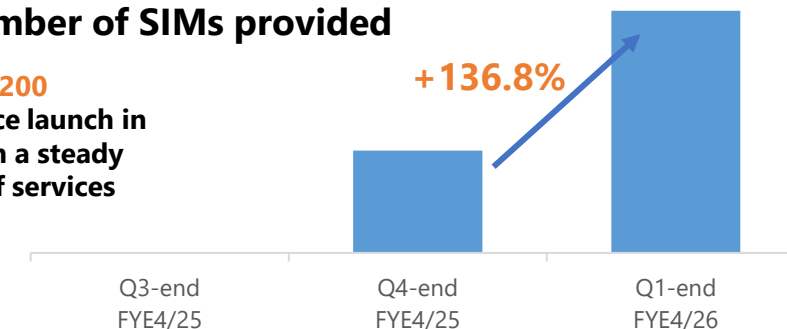
Common name: **フリーモ**



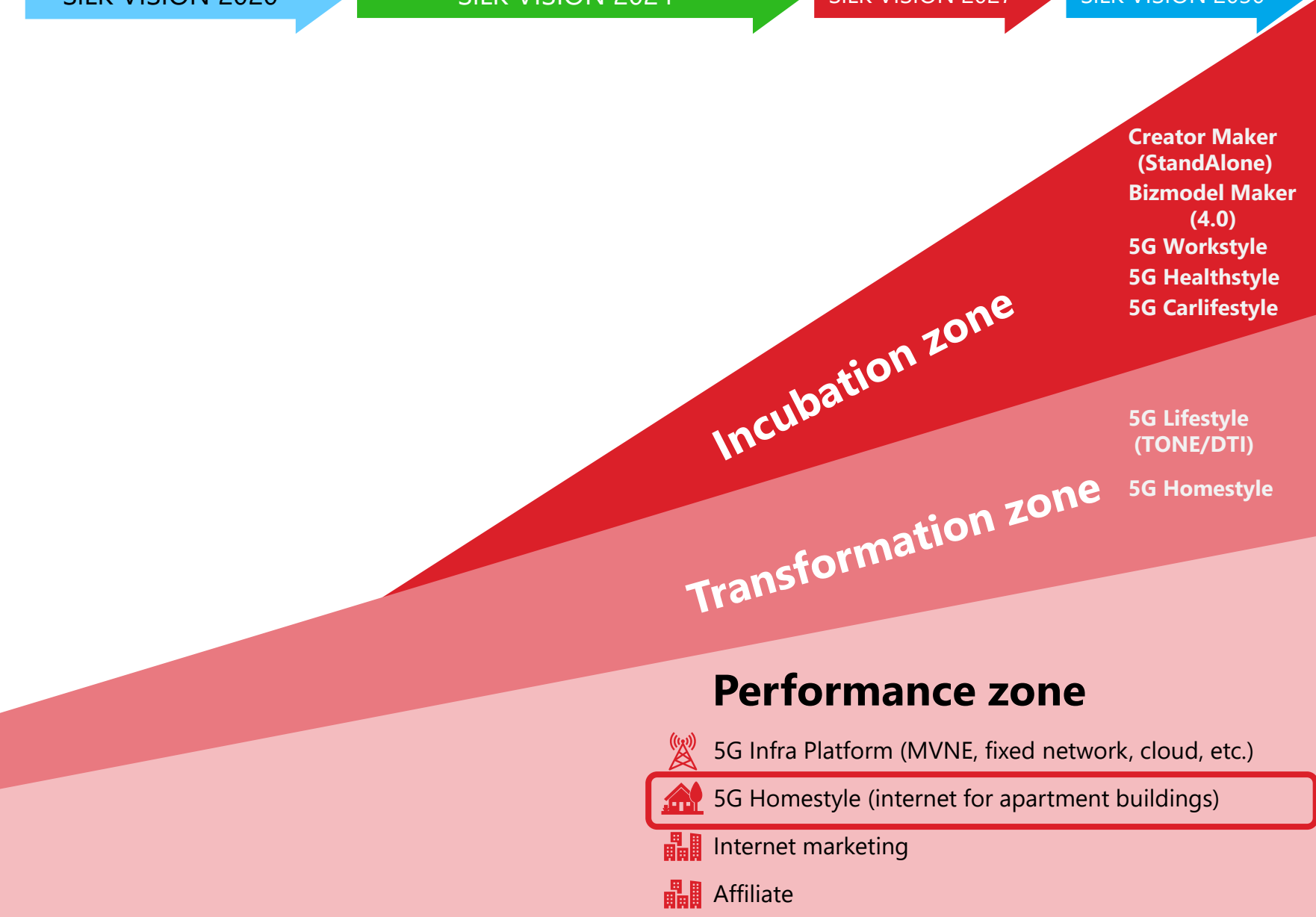
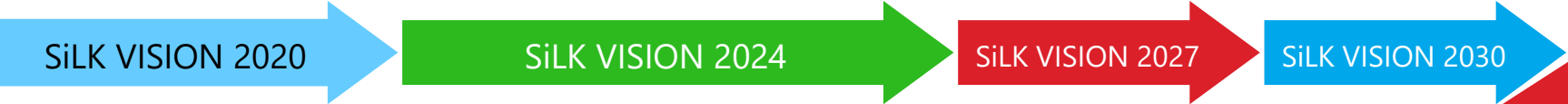
A 5G-compatible SIM service for corporations that enables the use of both private and business lines on a single terminal

## ■ Trends in the number of SIMs provided

**Won contracts with over 200 companies** since its service launch in January 2025, resulting in a steady increase in the number of services provided



# Performance Progress: 5G Lifestyle Support Business



## Examples of anticipated new growth drivers

freebit

Collaborative areas with GIGA PRIZE, new B2B platforms, Platform Maker services (web3, 5G, IoT, AI), DX, healthcare, IoT fields, etc.

freebit smartworks

Development of unique web3 services (including consideration of IEOs by communities) and new credit services, etc.

TONE DTI

Addressing societal issues through bulk line provision for entire buildings and more

GIGA PRIZE

**Full Speed** Expansion of the Creator DX business, including overseas (primarily in Asia)

FORIT

Implementation of web3/AI technologies and assembly using core components

CRAID

## Growth of existing businesses

freebit

Growth plan aligned with market expansion of the MVNE (5G) business

GIGA PRIZE

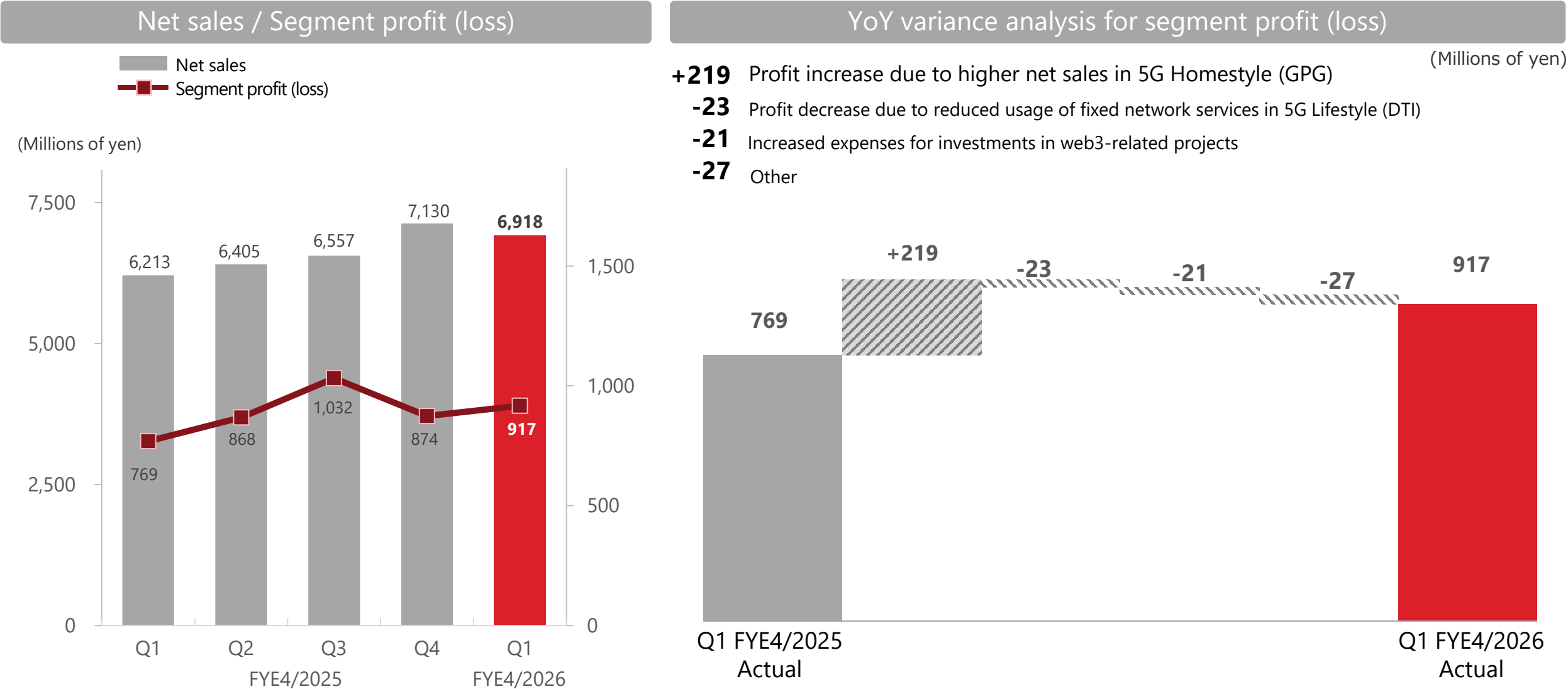
Maintaining an average of 150,000 units per year over three years for 5G Homestyle (GPG)

FORIT

Continued growth of the Affiliate Business

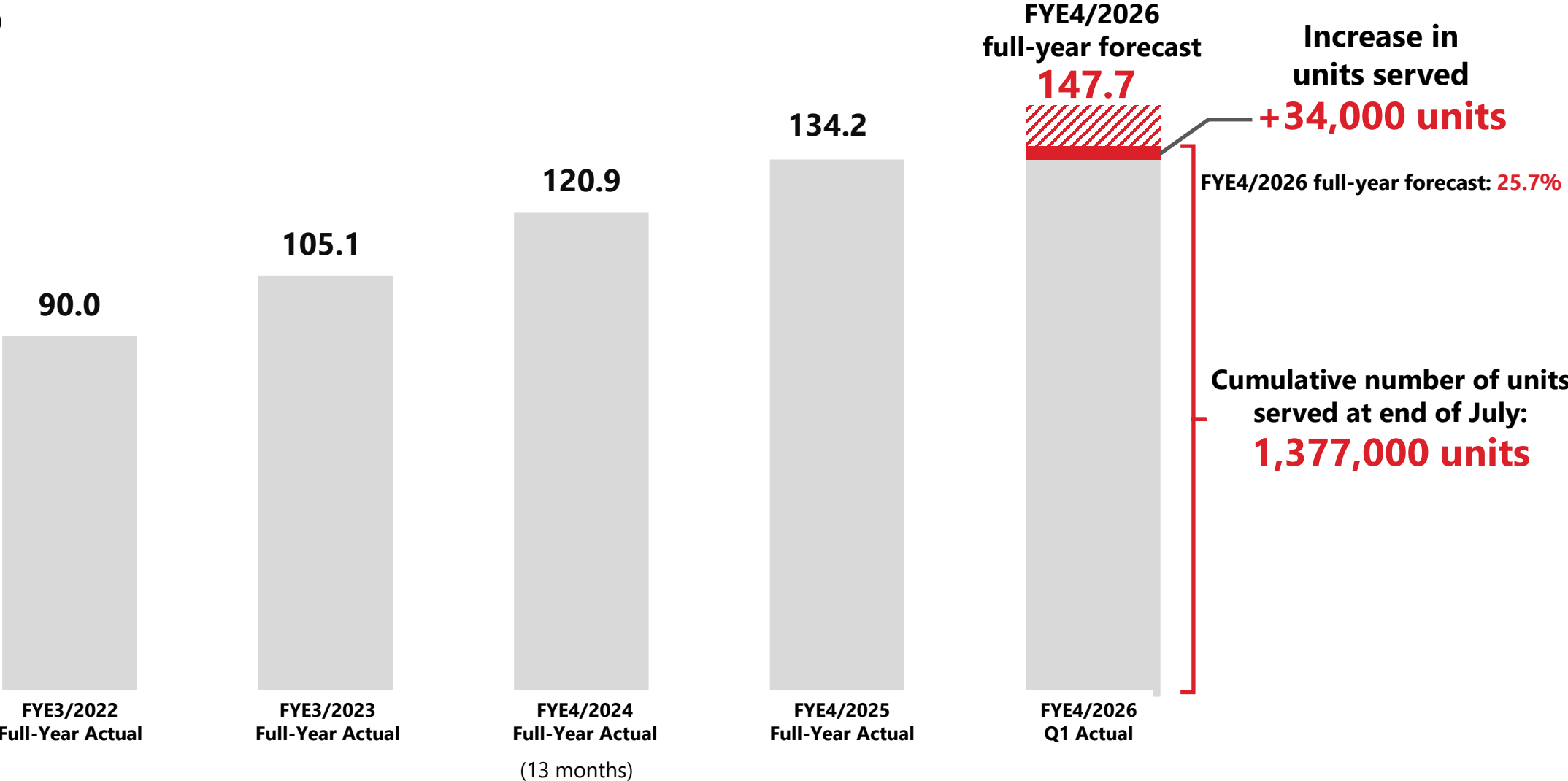
**Full Speed** Improving productivity and profitability in the internet marketing business

Despite reduced usage of fixed network services in 5G Lifestyle and larger costs for investments in web3-related projects, etc., steady progress of 5G Homestyle resulted in a profit increase of 19.3% YoY

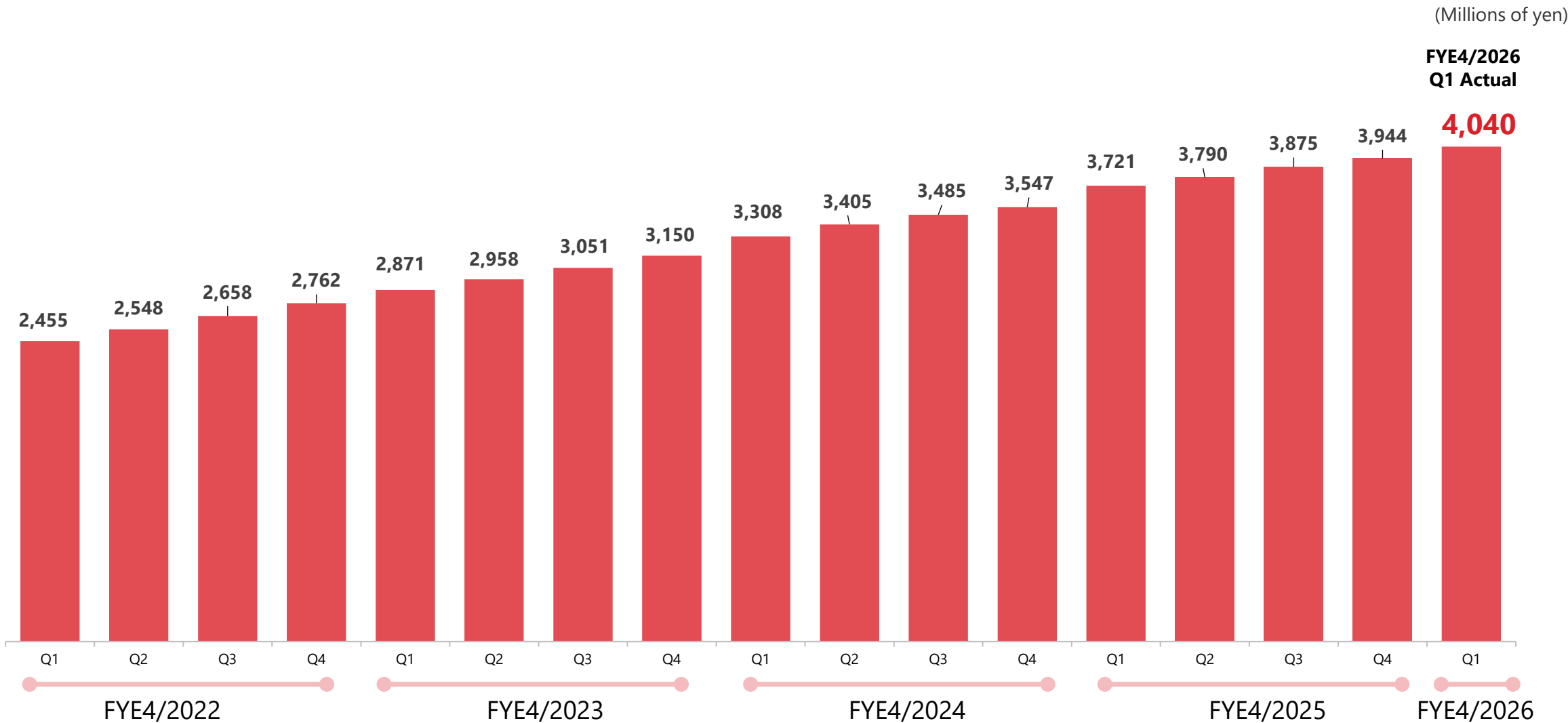


The number of units provided with ISP services for apartment buildings - a key indicator for 5G Homestyle (GPG) - grew steadily, increasing by 34,000 from the end of the previous fiscal year (1,342,000 units) and reaching a cumulative total of 1,377,000 units

(10,000 units)

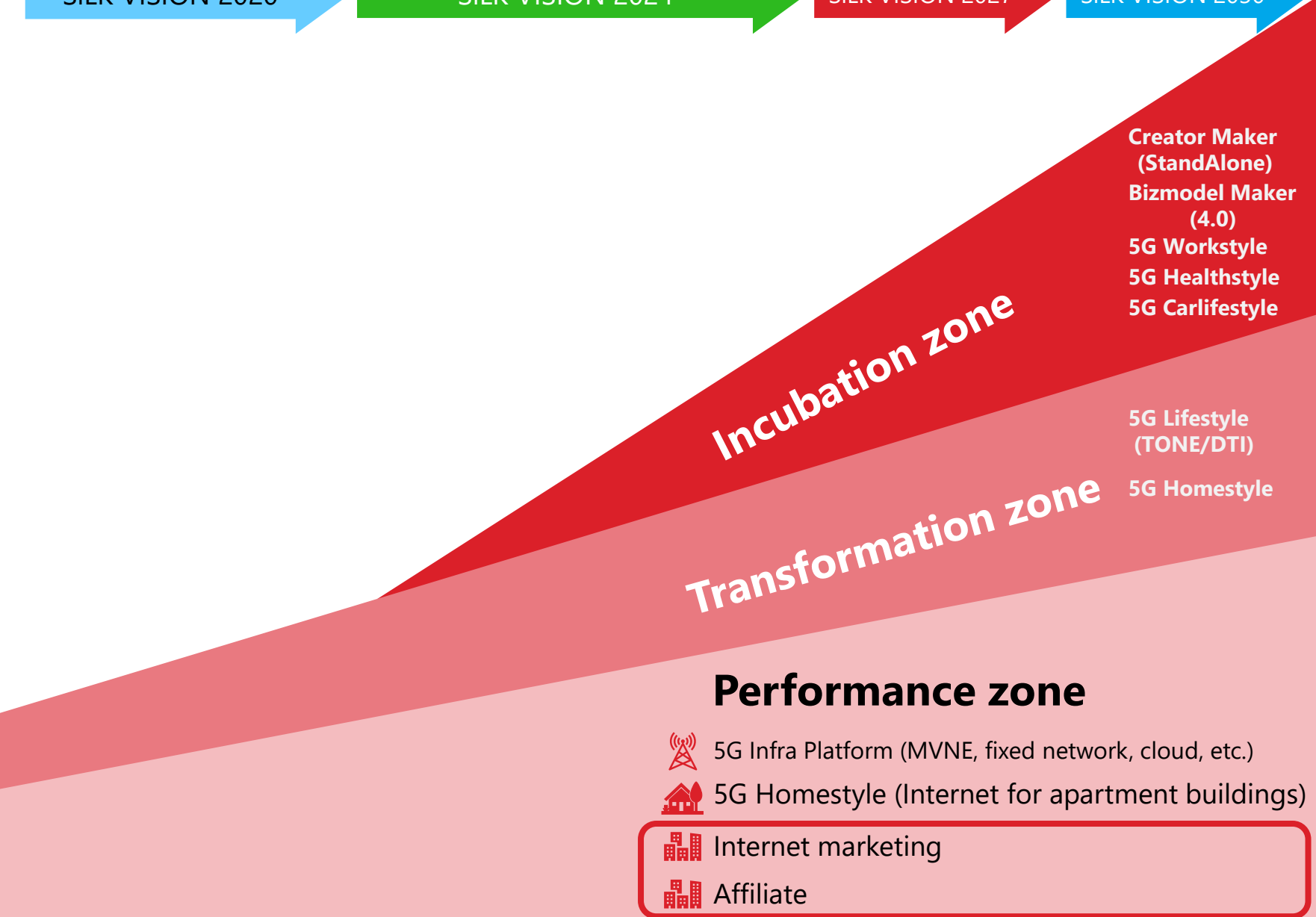
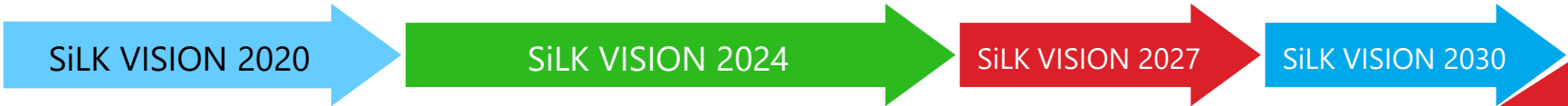


# Recurring revenue from the 5G Homestyle (GPG) ISP services for apartment buildings increased steadily, establishing a continuously growing revenue base





# Performance Progress: Enterprise/Creator 5G DX Support Business



## Examples of anticipated new growth drivers

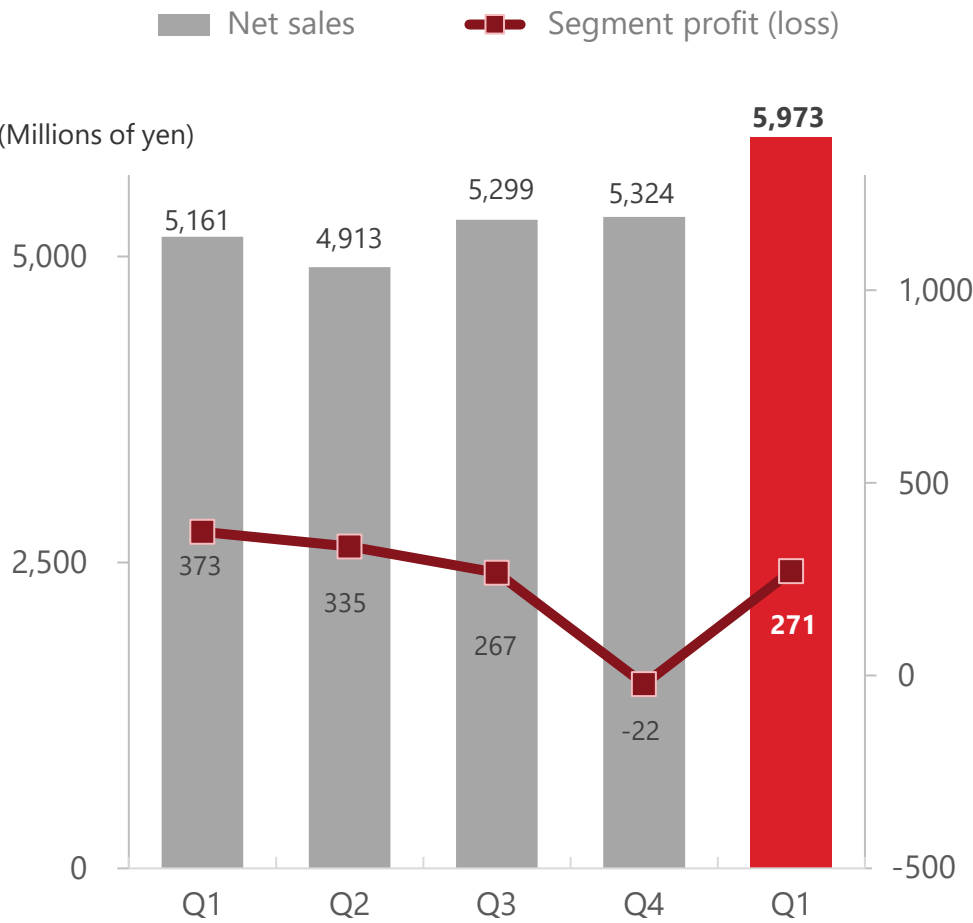
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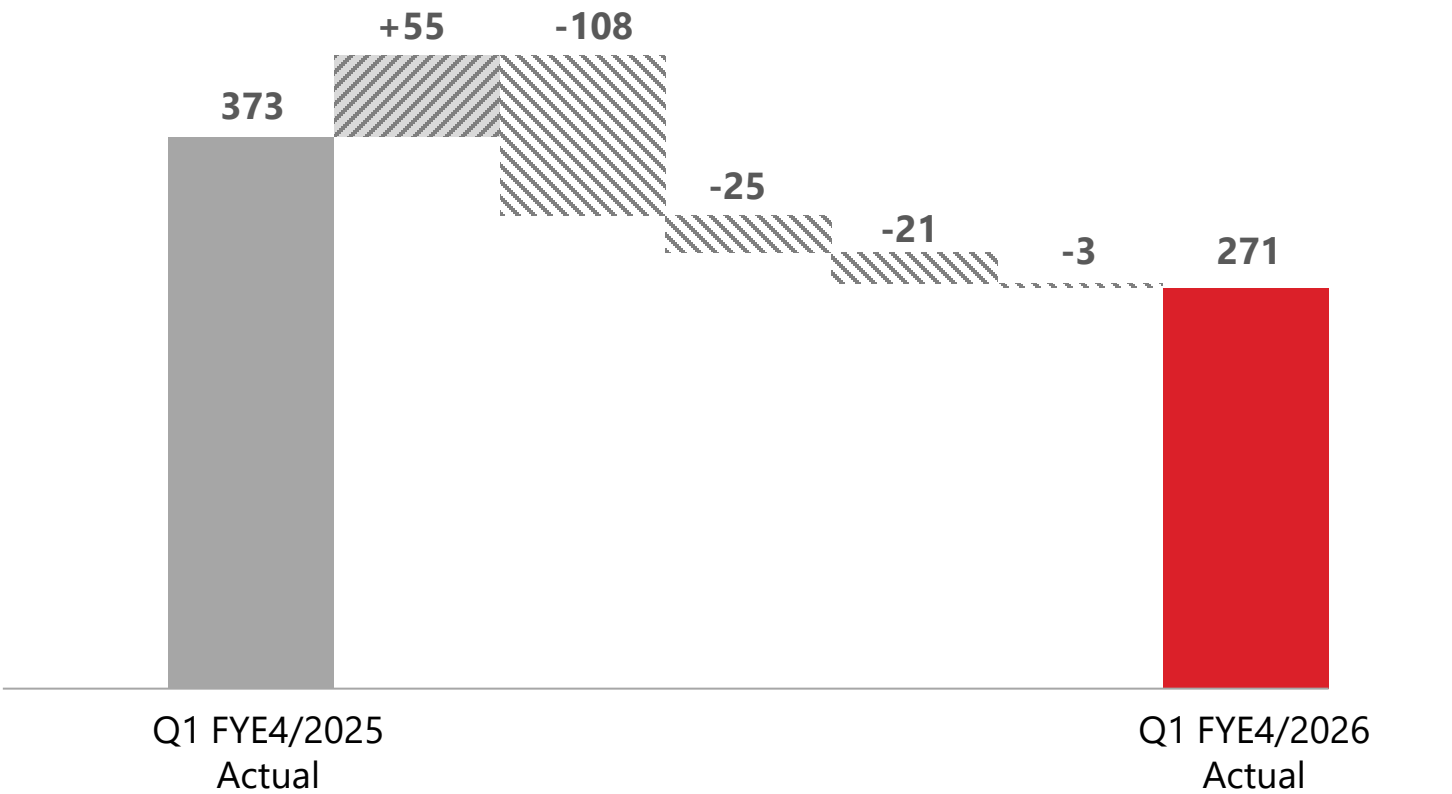
Expansion driven mainly by the affiliate and e-commerce-related businesses. With strategic upfront investments to accelerate growth, the Company is on track toward full-year revenue and profit growth.

Net Sales and Segment Profit (Loss)



Segment Profit (Loss) YoY Variance Analysis

- +55 Profit increase due to higher net sales in e-commerce-related business (Millions of yen)
- 108 Higher cost of sales due to growth measures for expanding sales in the affiliate business
- 25 Larger SG&A expenses including upfront investments for growth and allowance for doubtful accounts
- 21 Decrease in profit due to change in product mix in the internet marketing business
- 3 Other



We aim to expand the practice of building fan communities in the 5G/web3 era

## StandAlone



Kentaro Sakaguchi  
info.s



Play.Goose  
P.G@STAND ALONE



Eiji Akaso  
EAWD



Moka Kamishiraishi  
choco moka

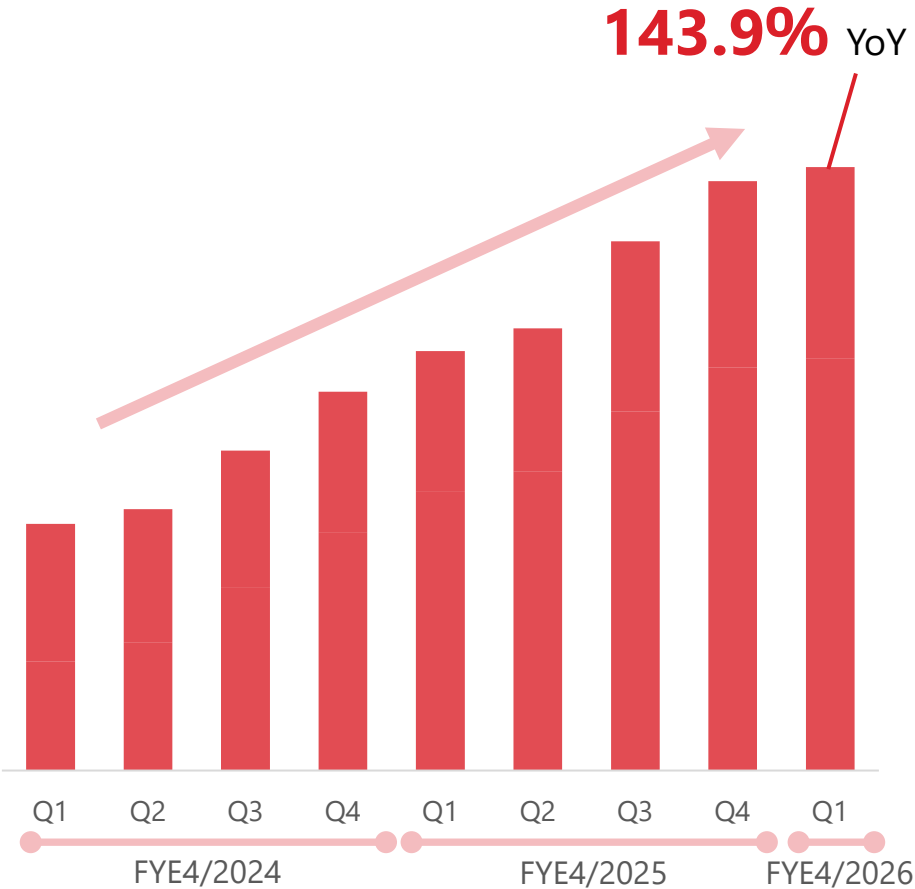


Maika Yamamoto  
MK.ZeRo



DEAN FUJIKOKA  
FamBam

### Registered app users



, and more

### **3. Progress of Consolidated Financial Results for the 1st Quarter of FYE4/2026**

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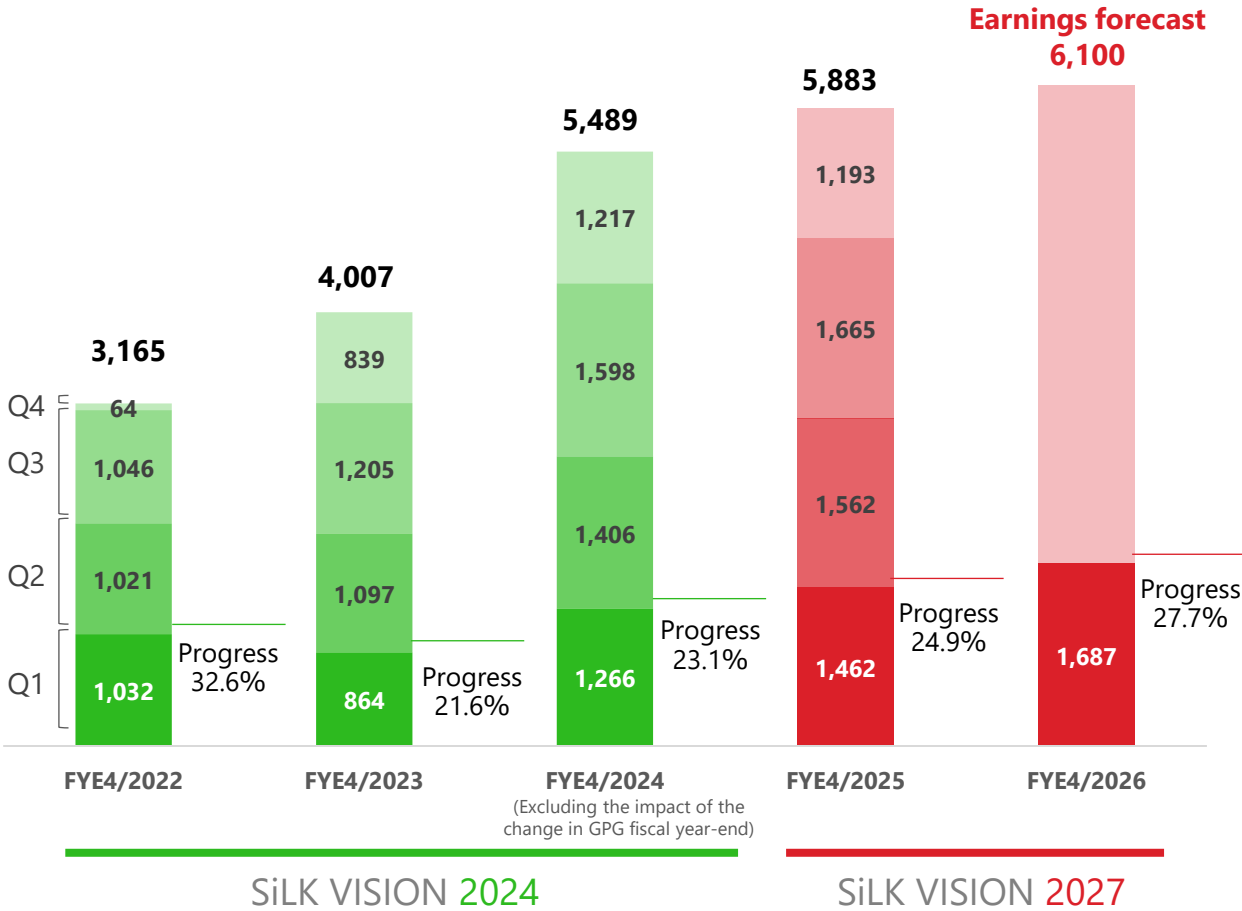
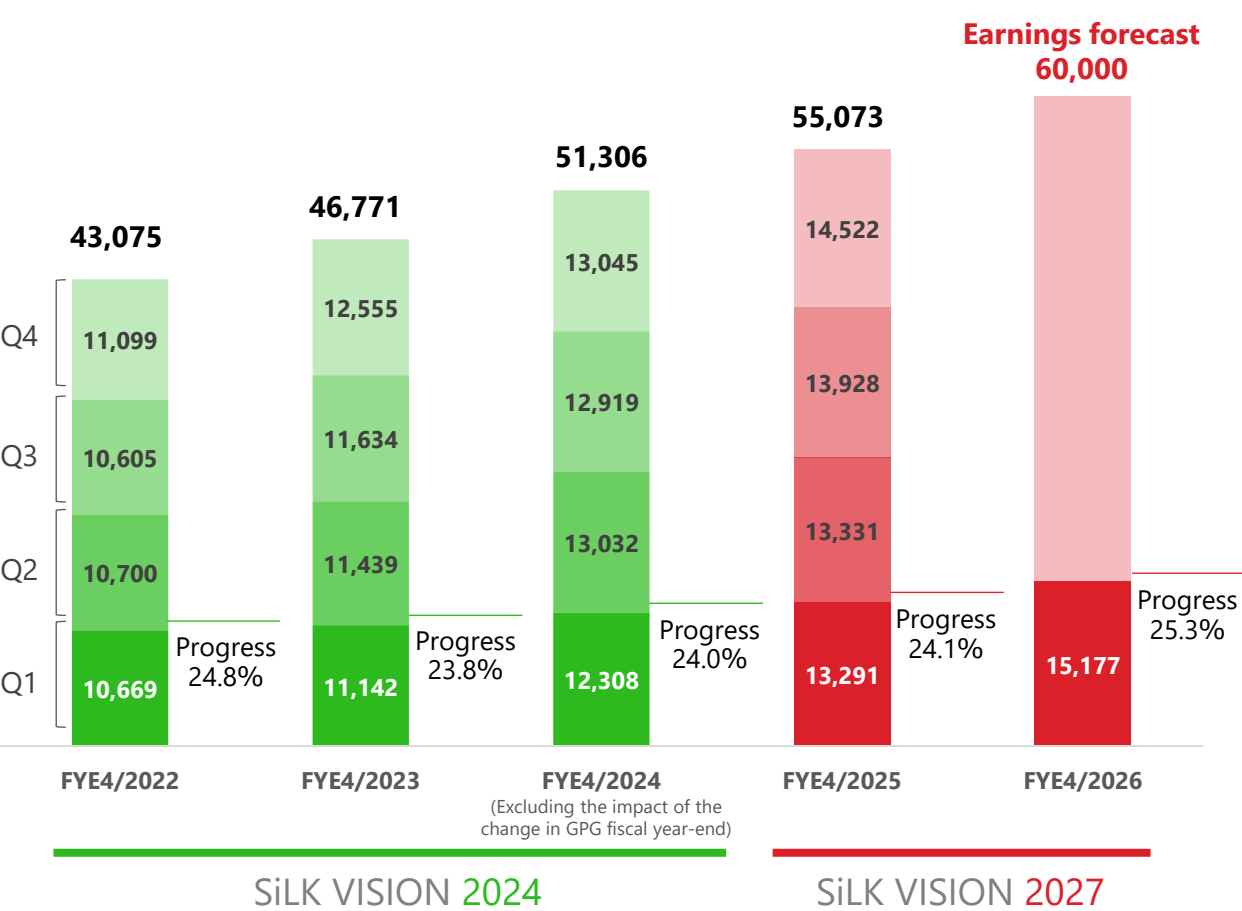
# Trend in Cumulative Quarterly Results

Net sales and operating profit for the first quarter of FYE4/2026 were solid compared to the full-year earnings forecast

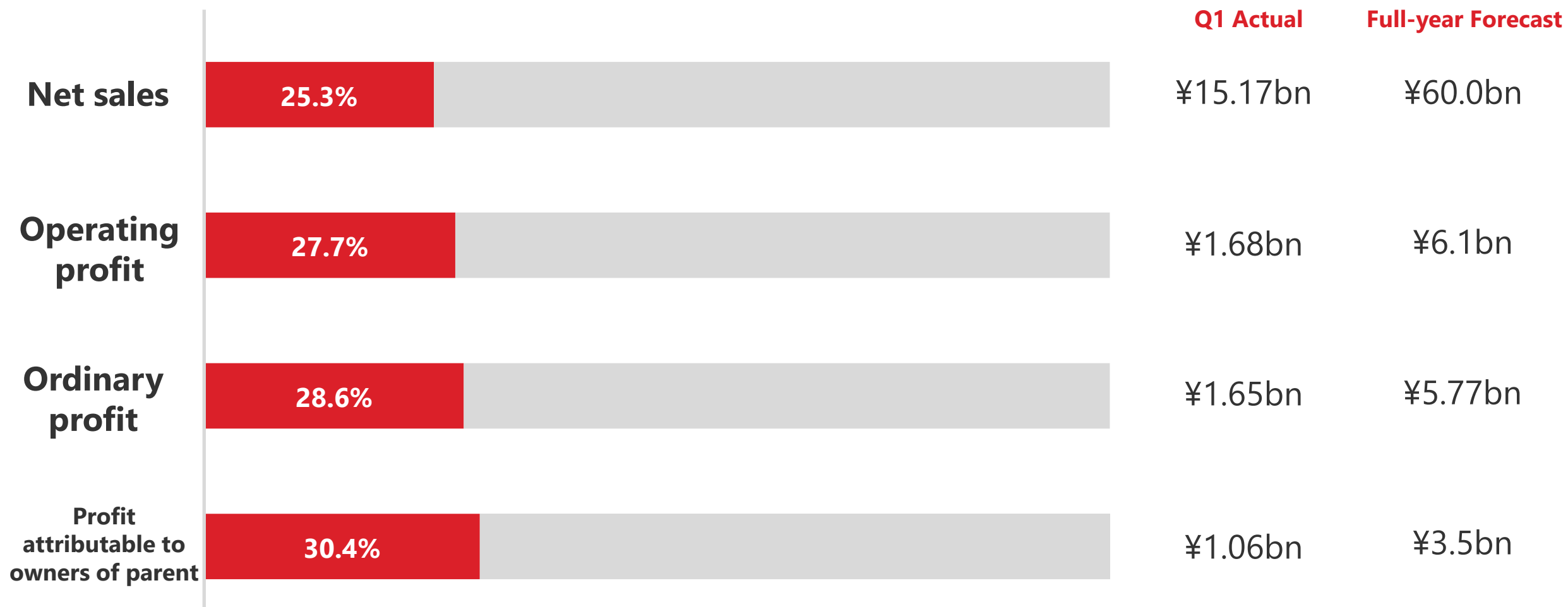
(Millions of yen)

## Net Sales

## Operating profit

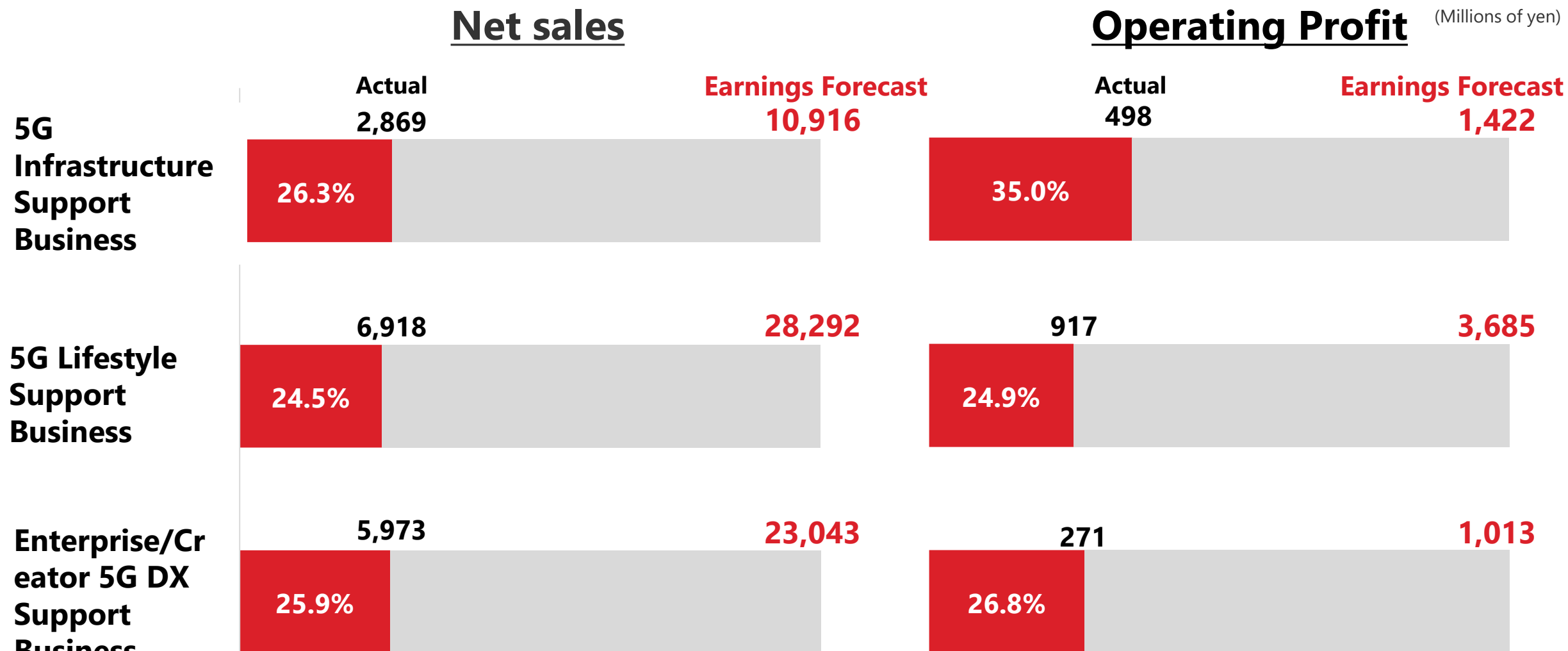


**Net sales and all levels of profit grew steadily.  
We expect progress to continue as planned in Q2 and onwards**



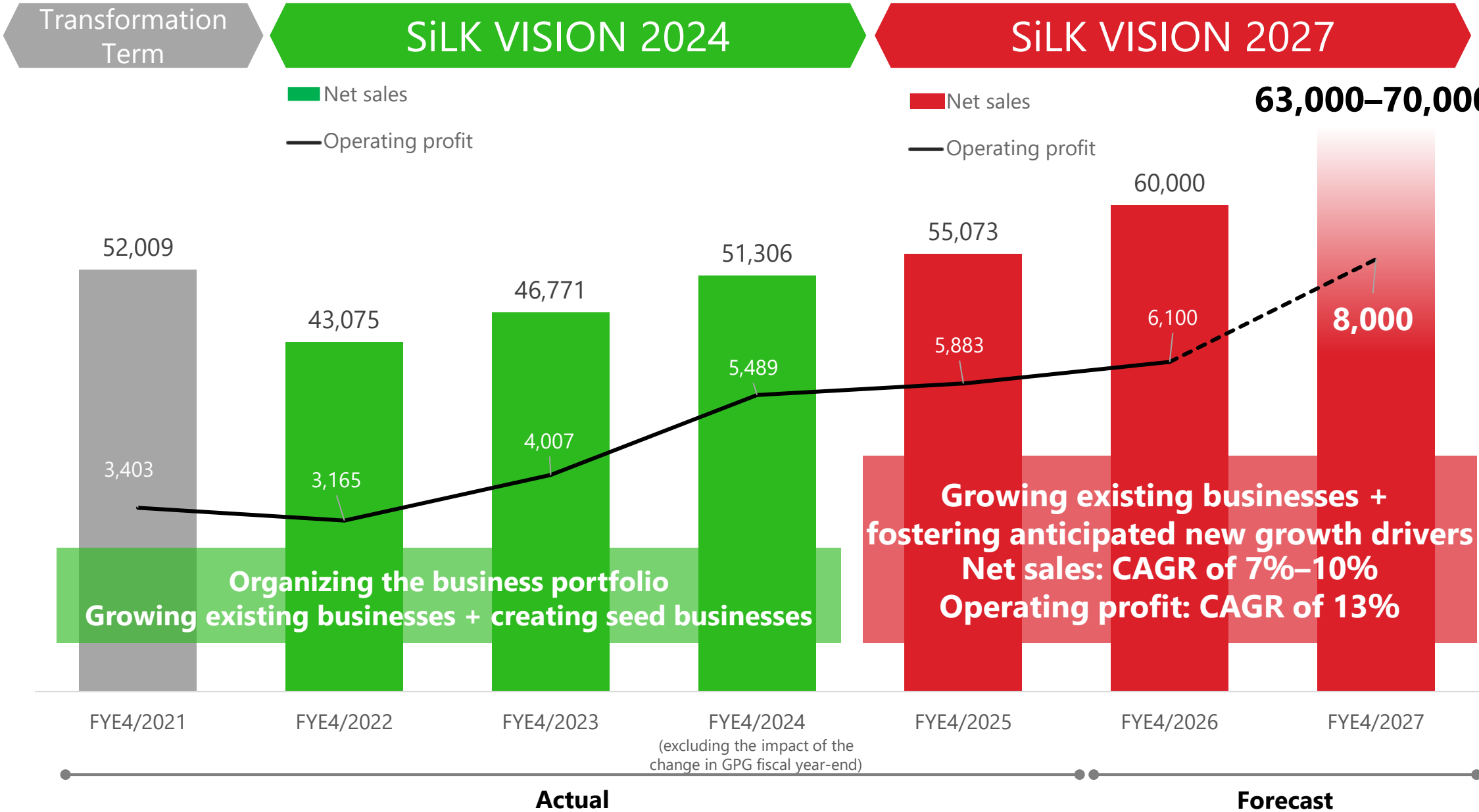
# Performance Progress by Segment

Both net sales and segment profit grew steadily in all segments.  
We expect progress to continue as planned in Q2 and onwards



# Net Sales and Operating Profit Targets Under SiLK VISION 2027

(Millions of yen)





A Venn diagram with three overlapping circles. The top circle is blue and contains the Freebit logo. The bottom circle is blue and contains the GigaPrize logo. The intersection of these two circles is a smaller circle with a blue border, containing the text 'Becoming a wholly owned subsidiary (based on voting rights)'. The right circle is gray and contains the SoftBank logo. The text 'Capital and business alliance' is positioned between the circles.

freebit

TONE

**Becoming a  
wholly owned subsidiary  
(based on voting rights)**



**GIGA PRIZE**

**Capital and  
business alliance**

 SoftBank

**Announced on  
January 31, 2025**

Recorded initial revenue from web3 development for SoftBank

**Endeavoring to realize an identity federation platform (decentralized internet architecture) using technologies like web3**

**Exploring the joint development of safe and secure smartphone services**

**Jointly providing internet services for detached houses and for apartment buildings by GIGA PRIZE (including package discounts, etc.)**

**Conducting joint research for the development of IoT and unmanned device services**

**SoftBank**



Establishment  
of the  
Committee



To achieve the goals of SiLK VISION 2027, we envision becoming a “web3 implementation company leveraging expertise in telecommunications” and aim for further performance growth. As we do so, FreeBit and GIGA PRIZE have collaborated to form the “Value Creation Committee” with the purpose of planning and executing management strategies in order to further strengthen the competitiveness of GIGA PRIZE. The entire Group will be united to achieve the medium-term management plan.

Revamping  
the Group's  
management  
structure

**Establish an integrated management system based on the corporate philosophy by eliminating the dual listing of the parent company and subsidiary**

**Delivering value to stakeholders from a long-term perspective**

**Anticipating higher corporate value and improved fundraising capabilities as a result of EPS growth**

Fundamental  
reform of  
business  
structure

## Integrated Group management system

- Strengthen the integrated operations system
- Integrate functions  
→Optimize cost structure
- Workforce mobilization and knowledge integration, etc.

## Joint procurement system

- Add the SoftBank Group to our conventional suppliers
- Achieve a sustainable group-wide procurement system, including cost improvements

## Joint sales system

Strengthen the sales structure across the Group through cooperation with SoftBank, etc.

## Joint technology/service development system

Jointly develop group-integrated technologies and services in such areas as social implementation of web3/AI, mobile business, the housing market, and IoT/unmanned devices

**Thoroughly promote these areas in FYE4/2026 and proceed into the final year of the SiLK VISION 2027**

## A fully web3-enabled technology platform

developed as the culmination of over 20 years of technological innovation

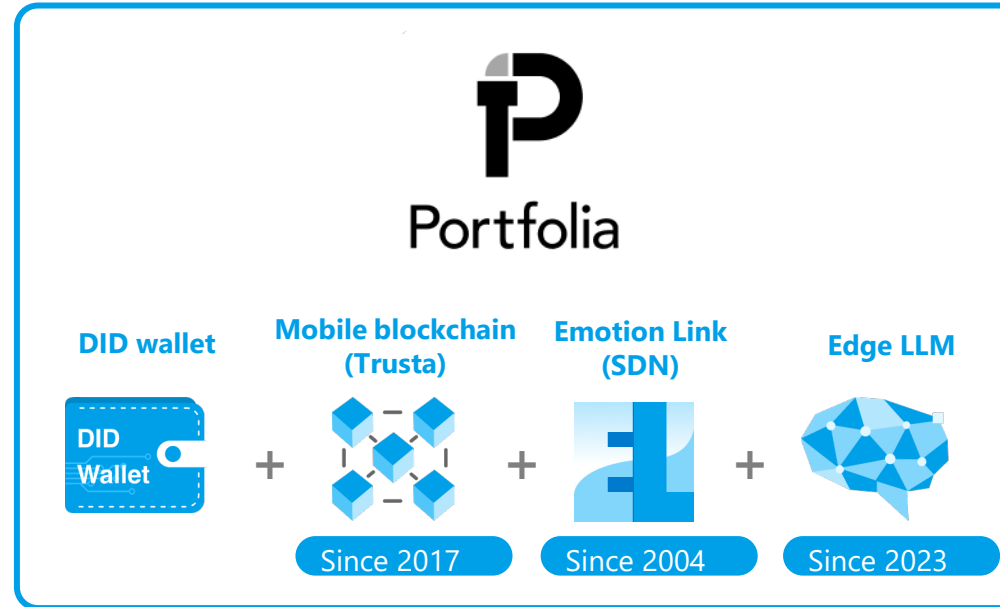
### Web2.0

#### A world dominated by platform providers

- Data monopoly and privacy infringement risk
- Ecosystem enclosure with centralized rules/services
- Unfair revenue distribution to creators
- Filter bubbles leading to isolation and social division
- Vulnerability of social systems that depend on centralized systems

#### Web 2.0: centralized platforms

- Dependence on cloud servers and data center issues
- Concentration of personal information and privacy risks
- Ecosystem enclosure and censorship



# One freebit

– Giga-speed for freedom –

### web3

#### A world of decentralization

- Establishment of data ownership by users
- Open protocols and censorship resistance
- Direct and fair revenue distribution to creators
- High resilience through decentralized governance

#### Web3: decentralized networks pioneered by Portfolia

- The infrastructure becomes serverless and based on smartphones
- Decentralized (self-sovereign) ID (DID) and data ownership
- Open protocols and censorship resistance
- Direct and fair exchange of value

Telecommunication service  
provider

SILK VISION  
2024

from The Garage again.

SILK VISION  
2027

信用、新世界

born in the Garage

SILK VISION  
2030

from The Garage again.

Web3 implementation  
company  
(Platformer Maker)

For more details, please  
refer to:

■ Announced on July 23, 2025: "FreeBit Develops 'Portfolia,' a Decentralized Platform for the web3 Era, as the Culmination of Over 20 Years of Technological Innovation"  
■ Our Roadmap: "FreeBit's Strategic Pivot" and "Strategic Pivot" presentation by Atsuki Ishida, CEO

# Portfolia Social Implementation Example: FreeBit In-Group Collaboration



By implementing "Portfolia" in all our product lines, we aim to achieve decentralized security and identity management for improving user convenience as well as realizing a dramatic reduction in operator costs. Additionally, we will implement it in our front-runner products, such as "TONE Coin" and "Shareholder DAO," for stakeholders. Moreover, to offer the technology created by TONE MOBILE to external companies, we are implementing "Portfolia" in all TONE IN product lines.



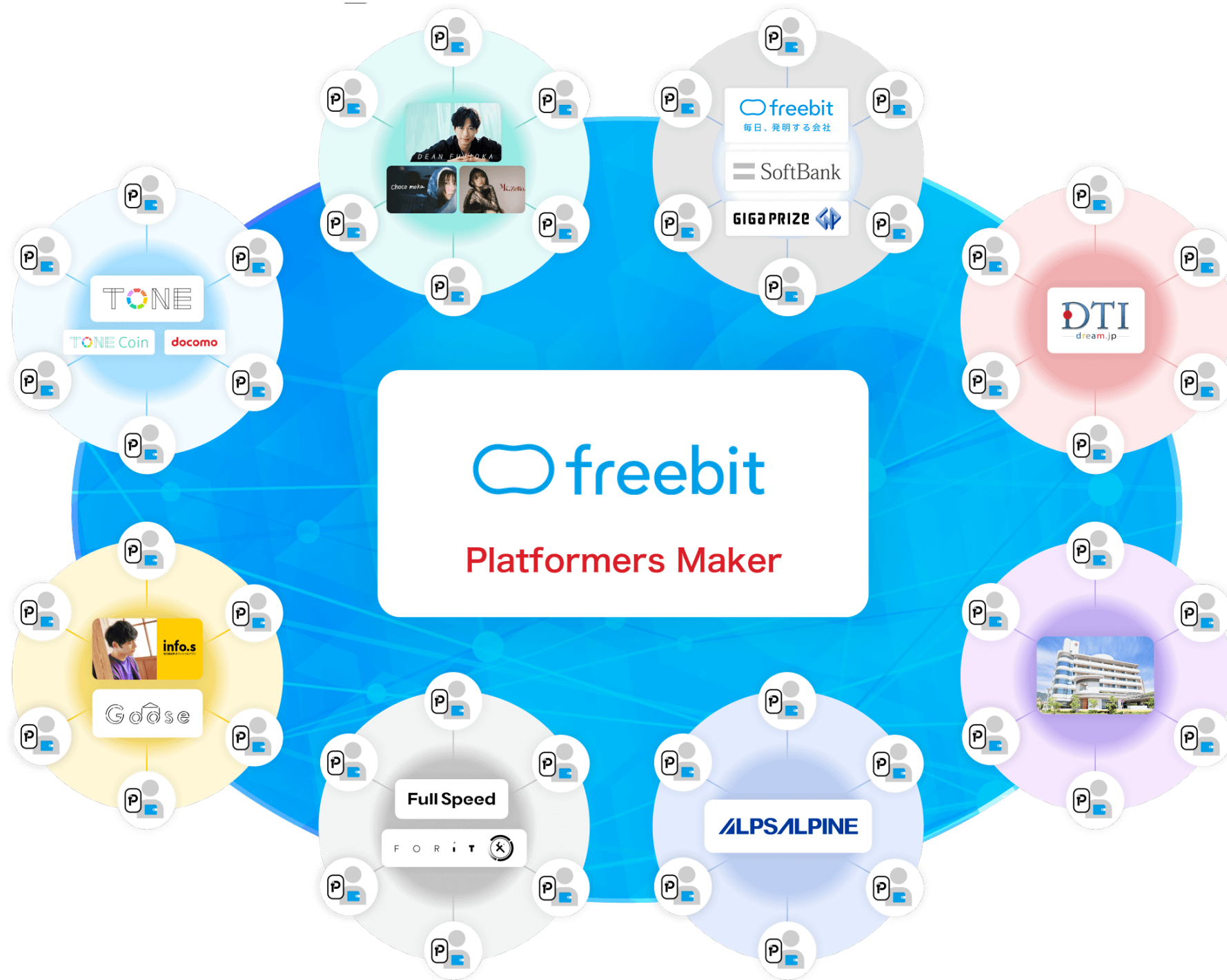
Starting with our partnership with Softbank, we will establish next-generation platforms for authentication, personal data protection, and incentive provision, which enable the integration of fixed-line and mobile communications through dedicated applications embedded in "Portfolia," among other means.



We are preparing for a proof-of-concept for building an ad-serving platform based on "Portfolia," aiming to achieve one-to-one marketing with an unprecedented level of personal information protection for users.



We will implement "Portfolia" as the core of the fan community app "StandAlone" (already used by Kentaro Sakaguchi, Eiji Akaso, Dean Fujioka, Play.Goose, and others) and begin a proof-of-operation as the foundation for a true web3 fan economy.



# One freebit

– Giga-speed for freedom –

## 4. Appendix

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Corporate Profile	
Company Name	FreeBit Co., Ltd.
Head Office	E-Space Tower, 3-6 Maruyama-cho, Shibuya-ku, Tokyo
Representative	Atsuki Ishida, President, CEO and CTO
Established	May 1, 2000
Common Stock	¥4,514 million
Number of Employees	Consolidated: 873 / Non-consolidated: 255 (FYE4/2025)
Consolidated Subsidiaries	25 consolidated subsidiaries / 1 equity-method affiliate
Consolidated Net Sales	¥55,073 million (FY2025/04)
Consolidated Operating profit	¥5,883 million (FY2025/04)
Number of Shares Issued	23,414,000 shares
Listing	The Tokyo Stock Exchange (TSE) Prime Market (Securities code 3843)

History	
May 2000	Established
Mar. 2007	Listed on the TSE Mothers Market
Aug. 2007	Made DREAM TRAIN INTERNET INC. (DTI) a consolidated subsidiary
Mar. 2009	Made GIGA PRIZE Co., Ltd. a consolidated subsidiary
Aug. 2010	Made Full Speed Inc. a consolidated subsidiary
Jan. 2015	Established FreeBit Mobile, Inc., an MVNO business subsidiary (now succeeded by DTI)
Jul. 2016	Moved to the TSE First Section
Jul. 2019	Entered into a business alliance with Alps Alpine Co., Ltd.
Apr. 2022	Transitioned to the TSE Prime Market
Nov. 2022	Made Full Speed Inc. a wholly owned subsidiary
Mar. 2023	Entered into a capital and business alliance with Alps Alpine Co., Ltd.
Jan. 2025	Entered into a capital and business alliance with SoftBank Corp.
April. 2025	Made GIGA PRIZE Co., Ltd. a wholly owned subsidiary (voting rights basis)



## FreeBit Co., Ltd.



ISP support services, MVNE, cloud services,  
web3 related platforms  
<https://freebit.com/en/>

### Full Speed

#### Full Speed Inc.



Managed advertising services, internet marketing business,  
creator platforms  
<http://www.fullspeed.co.jp/>



F O R I T

#### For it Inc.



Affiliate advertising services  
<https://www.for-it.co.jp/english/>



#### CRAID Inc.



Integrated advertising management platform service, ad-network  
services for smartphones  
<https://www.craid-inc.com/>



#### JobRoad Inc.



Human resources services including Japanese language  
education, employment support, and job change support for  
foreign human resources from Southeast Asian countries  
<https://jobroad.co.jp/en/>



#### Rita Inc.



Development and operation of OtoO video advertising  
platforms and CPI/CPE networks  
<https://rita-inc.co.jp/>



#### GIGA PRIZE Co., Ltd.



Internet-related services for apartment buildings  
<https://www.gigaprize.co.jp/>



#### Soft Volante Co., Ltd.



Real estate management software  
<http://s-volante.co.jp/>



#### GIGA TEC CO., Ltd.



Internet construction services for condominiums  
<https://www.giga-tech.co.jp/>



#### DREAM TRAIN INTERNET INC.



Internet-related services for individuals  
<https://www.dti.co.jp/>



#### BEKKOAME INTERNET INC.



Data center-related services  
<https://www.bekkoame.co.jp/>



#### FreeBit Smartworks Inc.



Outsourced call center operations  
<https://freebit.com/freebitsmartworks/>



5G Infrastructure Support Business

5G

eSIM

AI

Blockchain

Using 5G, eSIM, AI and Blockchain technology to provide infrastructure platforms that connect people and products in a secure and affordable way

→ “Free you a bit” that began with “Free ISP’s ISP”

Inception  
FreeBit’s first business was under the concept of “Free ISP’s ISP” (an ISP service for free ISPs), with a goal of increasing the number of internet users in Japan

Thereafter  
Consecutive rollout of new services using high-quality and secure high-speed communications and advanced network technologies

Today  
Through the 5G Infrastructure Support Business, we offer support services to various businesses for the introduction of cloud- and IoT-based solutions in addition to support services for entry into MVNO businesses and business support services for ISPs

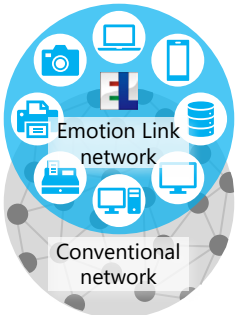
- We will create next-generation networks and data centers for the 5G era, reinforce our provision of services using cloud platforms, and roll out services using 5G and eSIMs (SIMs that are built into devices). We will also expand our range of services that combine these various business resources
- Domestic 5G-related markets and IoT markets have huge potential and are expected to grow to around ¥210.6 billion\* and ¥10.2 trillion\* in scale respectively
- In anticipation of these markets, while continuously providing stable, secure, and safe communication infrastructure services, we will build next-generation networks and data centers for the 5G era and aim to roll out new services using 5G and eSIMs



Highlight Technology

“Emotion Link,” our proprietary technology

- Emotion Link is a network solution for safe and secure communications that can flexibly guarantee the reachability and safety of communications using an overlay network (a virtual network that is created on top of an existing network)
- The solution enables safe two-way communication between the equipment and terminals required for network creation and offers direct access across firewalls and NAT



Enables safe and secure communications between various equipment using an overlay network

Conventional network



Emotion Link network



Enables communication across NAT, firewalls, and other network barriers

Software-type



Stack-type



USB-type



Box-type



Embedded-type



To respond to customers’ varying needs, we offer an abundant variety of Emotion Link solutions to create networks of diverse equipment



Our main services



Description

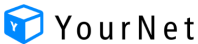
MVNE business to support MVNO business development

Main solutions provided

Provision of MVNE services to support MVNOs  
We work between an MNO (NTT Docomo) and MVNOs to support the startup and operation of MVNO businesses, and provide consulting services to support the smooth rollout of MVNO businesses

Features

- Dedicated consultant system
- Extensive lineup allows for unlimited combinations
- Achieved at low cost



Support ISP business from all directions

We offer provider outsourcing services for ISPs. Alongside basic services such as internet connection and high-volume emails, we also provide comprehensive backup for peripheral services including online storage, cloud platforms, and mobile connections

- YourNet ISP outsourcing service
- M-Plus! VPN
- ISP in a Cloud



Highly secure hybrid cloud

We provide hosting services that cater to wide-ranging needs through everything from general-purpose plans to custom server creation  
A highly secure and stable cloud that combines the next-generation firewall FortiGate with the proven and highly reliable virtual software VMware

- freebit cloud VDC
- freebit cloud security SIM
- freebit cloud IoT Platform



## 5G Lifestyle Support Business (1)

We provide business platforms that support the creation of services for safe and secure lifestyles, health, workstyles, and housing

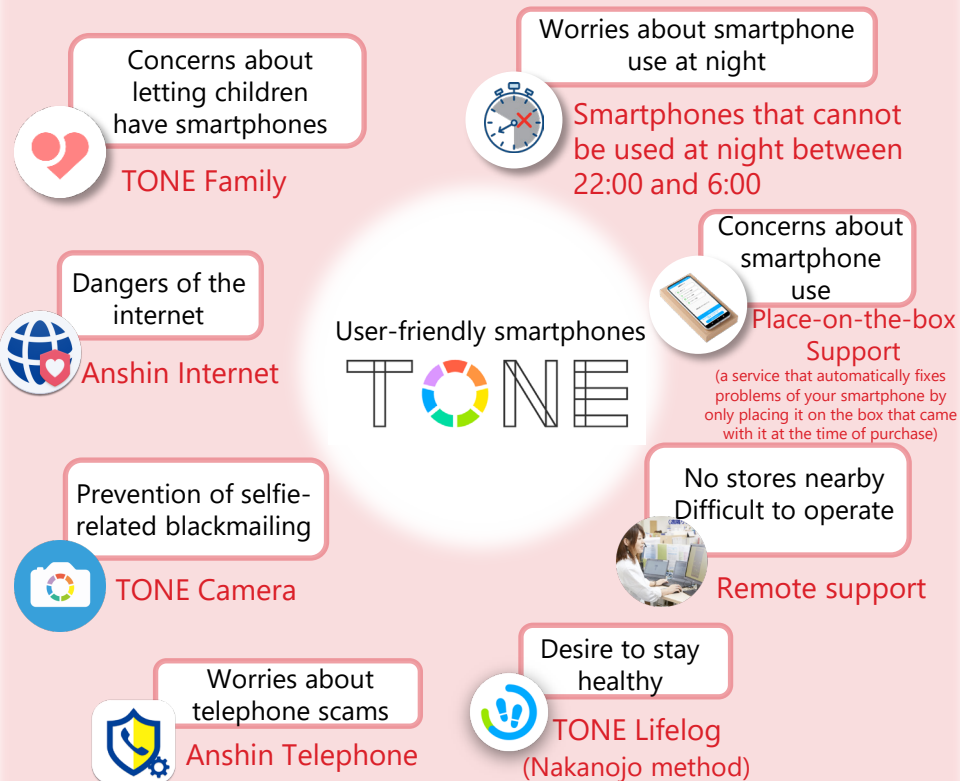
### ► 5G Lifestyle (TONE/DTI)

We provide mobile communication services using smartphones and fixed line internet-related services, mainly for individual customers

## TONE Mobile

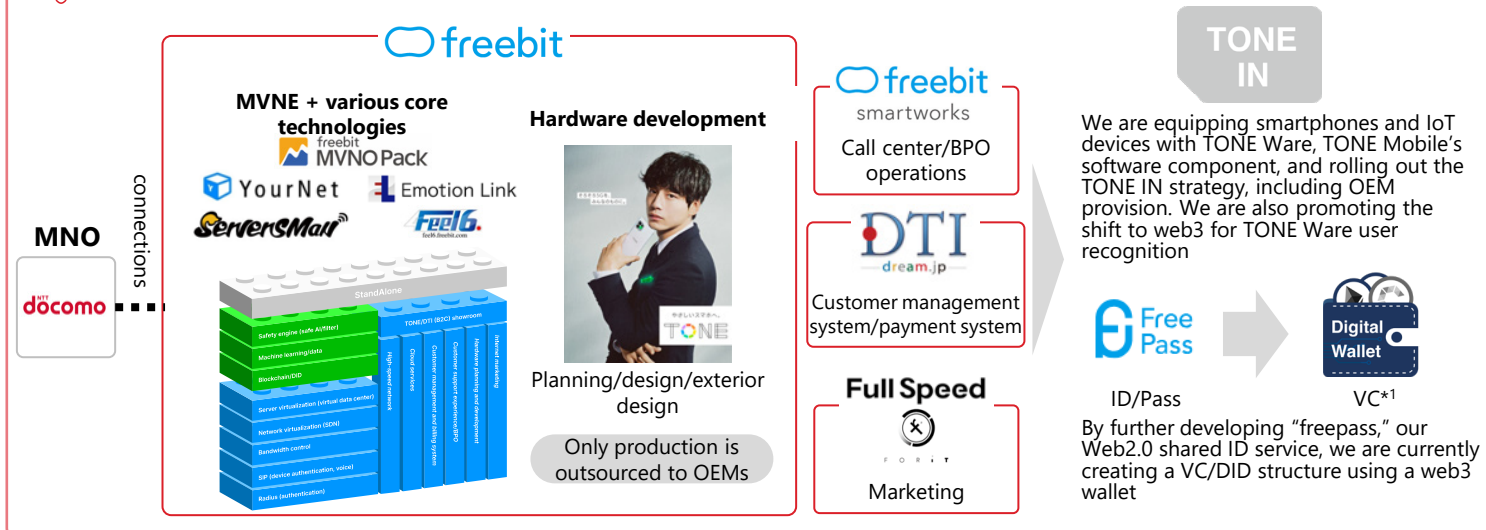
► Tone Mobile also functions as a so-called showroom for the FreeBit Group's technologies

TONE Mobile gives due consideration to (1) What the first smartphone for children should be like, and (2) How smartphones should be for senior citizens. Through TONE Mobile, we use technology to provide safe, secure, and user-friendly smartphones that reduce any concerns, stress, or reluctance associated with smartphone use



## Highlight Technology

**TONE Mobile brings together the FreeBit Group's technologies to roll out the TONE IN strategy**



Addressing social issues through TONE Mobile

## TONE Care



Simple and free online health consultations with doctors, etc.\*2 from anywhere



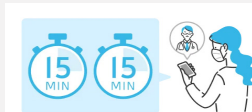
Doctors, etc. provide advice on health

Through TONE Care, doctors, etc. offer health consultations to subscribers, users, and their families



Simple consultations through chat  
Unlimited number of consultations per month

Users can casually consult with doctors through chat for free and as many times as they wish



15-minute online health consultations up to twice a month

Users can take advantage of a simple consultation service through their TONE Mobile device up to twice a month and for 15 minutes at a time

\*1 Verifiable credentials (VC): A digital certificate that shares academic history, qualifications, and identification, and that proves that the information has been verified by a trustworthy organization

\*2 Consultations may be held by qualified individuals other than doctors.



## 5G Lifestyle Support Business (2)

We provide business platforms that support the creation of services for safe and secure lifestyles, health, workstyles, and housing

- ▶ **5G Homestyle (GIGA PRIZE)** We are also focusing on establishing a new service in addition to our provision of internet services for housing complexes

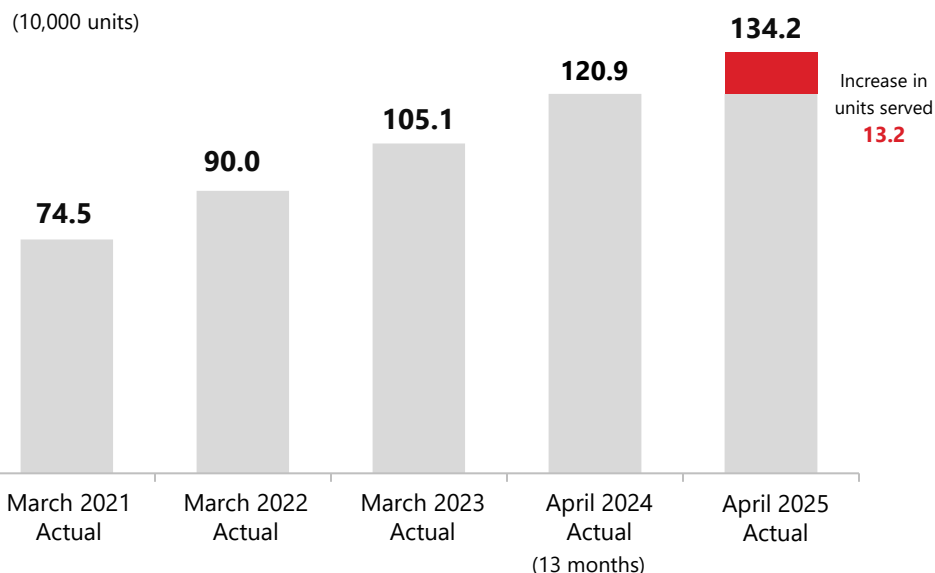


### GIGA PRIZE: ISP for housing complexes and smart life support

- GIGA PRIZE, which provides the 5G Homestyle service in our 5G Lifestyle Support Business, offers a high-speed and stable internet connection service as a dedicated ISP for housing complexes
- GIGA PRIZE is also developing various digitalized solutions such as an operational support system for the real estate industry and a cloud-based surveillance camera service

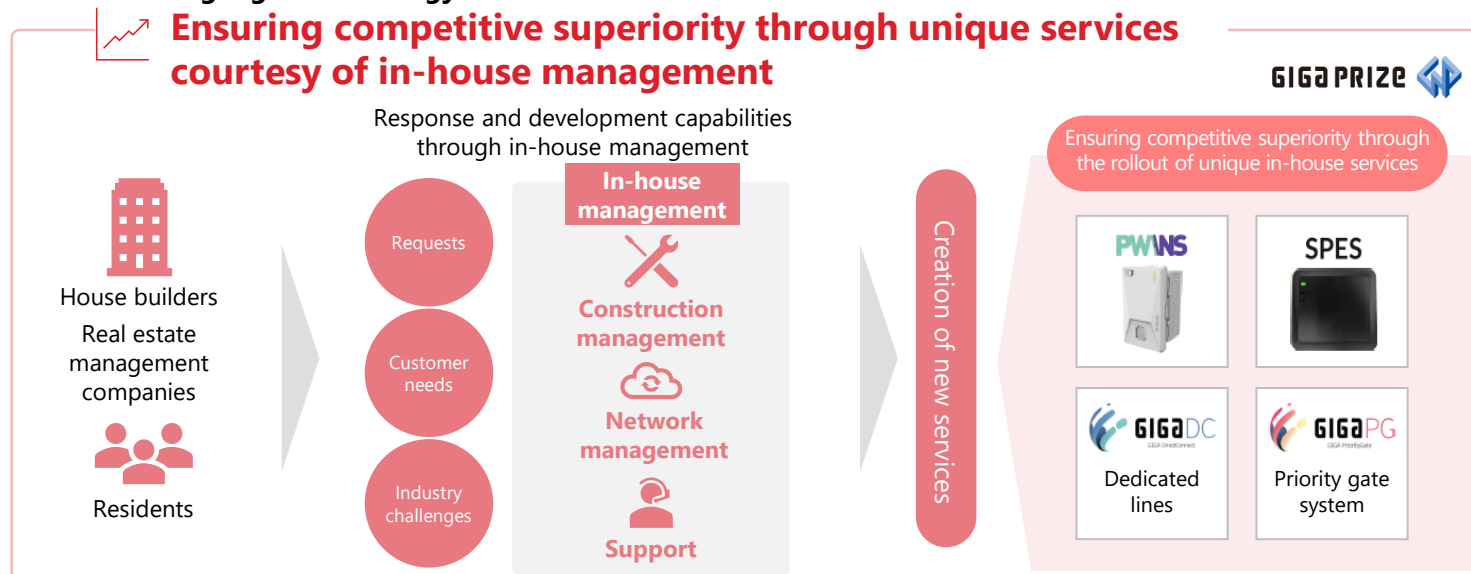
#### <No. of homes using our ISP service for housing complexes>

(10,000 units)

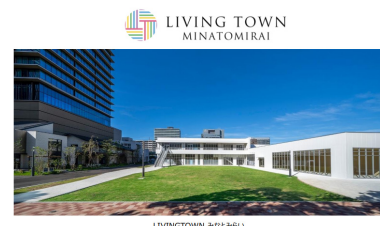


### Highlight Technology

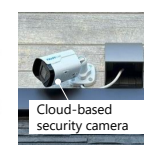
#### Ensuring competitive superiority through unique services courtesy of in-house management



Initiatives toward smart cities



- The GIGA PRIZE Group's LIVINGTOWN MINATOMIRAI is a cross-industry co-creation complex that supports the updating of lifestyles with a focus on housing
- We are providing smart home experiences using 5G, IoT, and other next-generation communication technologies, and are promoting demonstrations with a view to creating a smart town



We are rolling out various solutions in the environments surrounding homes to enrich lifestyles through technology

- Cloud-based security cameras record visuals on the cloud without the use of a recorder. The aim is to provide residents with peace of mind by preventing illegal dumping around garbage collection points, parking issues, break ins, theft, and other crimes
- Smart poles provide safety and security through basic lighting functions, LED illumination functions, and cloud-based security cameras
- GIGA PRIZE is working to develop and improve solutions and services in line with housing-related challenges and needs, and is contributing to increases in property value and more comfortable lifestyles





## Enterprise/Creator 5G DX Support Business

A business that supports the creation of platforms that enable everything from market creation and entry to the maintenance of customer relationships for not only enterprises but for the creators and influencers who will be key to the future of manufacturing



Provision of online marketing services using advanced technologies ▶ Full Speed Inc.

An affiliate network that exceeds one million sites ▶ For it Inc.

We will aim to enhance services for 5G marketing and expand influencer marketing

With an eye on web3, we are promoting Internet marketing and ad technology-related businesses

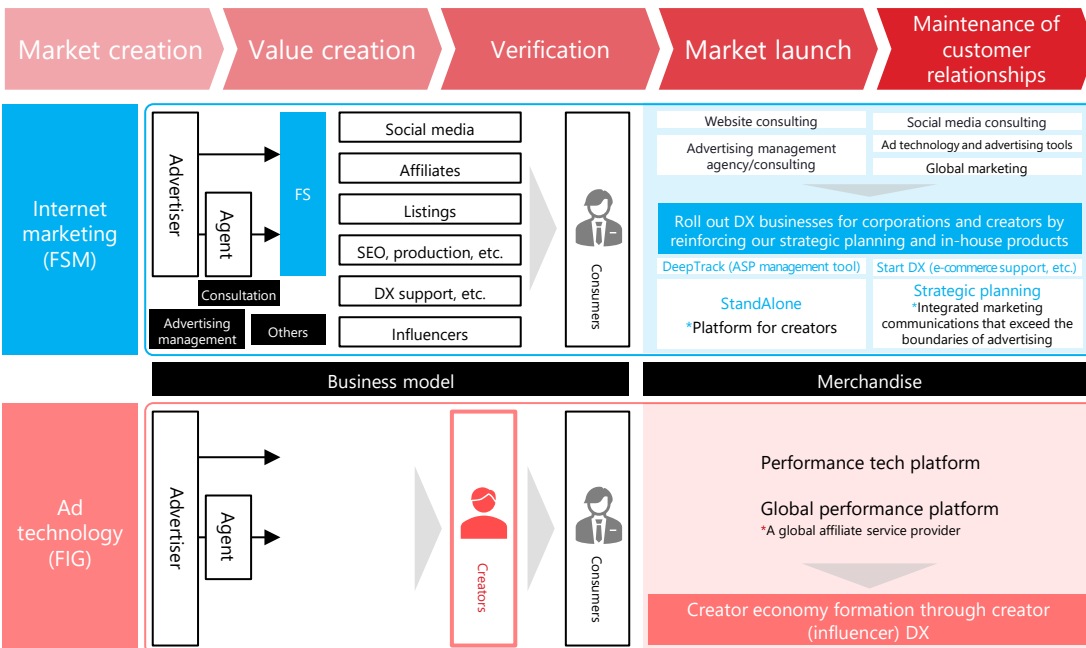


We offer the StandAlone creator platform that maximizes value for creators and influencers by allowing them to communicate their own information without going through a major platform operator



## Enterprise/Creator 5G DX Support Business

We will support manufacturing in the era of 5G and the creation of platforms using unique DX methods, working alongside enterprises, creators, and influencers.



## Highlight Technology

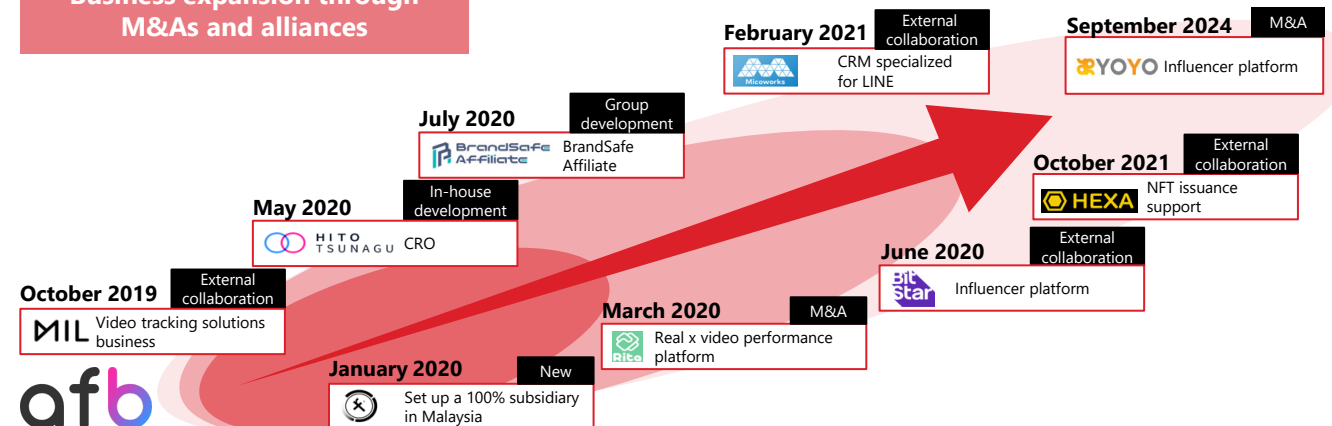
### Performance technology network/ASP



- afb is a performance-based affiliate service managed by For it Inc. It has a customer-first policy and offers the **fastest partner payment cycle in the industry**
- In the **user satisfaction part of the Affiliate Program Awareness Survey 2024**, among high-income partners (those with income of over ¥500,000/month), afb was ranked the **most satisfying service** for the 13th consecutive year

Source: Affiliate Program Awareness Survey 2025 <https://affiliate-marketing.jp/release/202506.pdf>

## Business expansion through M&As and alliances





For more information, please visit our website home page and click on the appropriate images.

## フリービットの戦略的ピボット

フリービットは、既存の強力なインフラ資産を基盤に、web3時代の新たな価値創造へと舵を切ります。

Our Roadmap

石田CEOによる「戦略的ピボット」のプレゼンテーション

## Our Roadmap

### URL for “FreeBit's Strategic Pivot”

<https://freebit.com/profile/roadmap.html>

### URL for “Strategic Pivot” presentation by Atsuki Ishica, CEO

[https://freebit.com/profile/strategic\\_pivot.html](https://freebit.com/profile/strategic_pivot.html)



## SiLK VISION 2027 explanatory video

[https://freebit.com/ir/movie/movie\\_20240724.html](https://freebit.com/ir/movie/movie_20240724.html)

(available in Japanese only)



## FreeBit, Here and The Road Ahead—Integrated Report 2024

[https://freebit.com/en/ir/pdf/integrated\\_reports/fix.pdf](https://freebit.com/en/ir/pdf/integrated_reports/fix.pdf)



## Transcript of the SiLK VISION 2027 explanatory video

(external website)

<https://finance.logmi.jp/articles/380238>

(available in Japanese only)



フリービット、新中期経営計画『SiLK VISION 2027』を発表  
「信用の所在地」を追求し、通信生まれの  
web3実装企業へ

提供：フリービット株式会社 新中期経営計画『SiLK VISION 2027』説明動画

freebit  
毎日、発明する会社

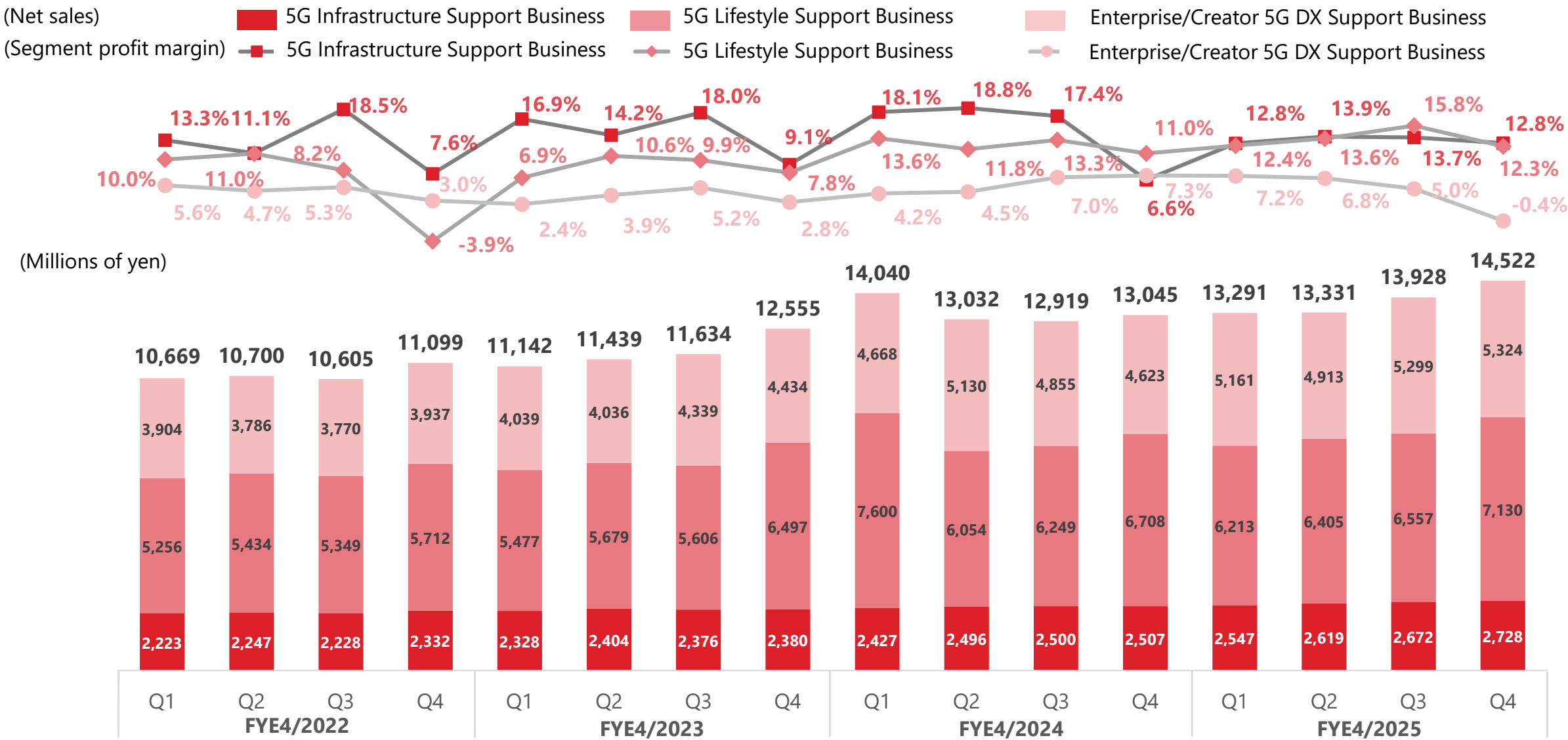
SiLK VISION

2027

信用。新世界

born in the Garage

Stable sales growth through recurring charges and steady improvement of profit margin



(Reflecting the impact of the fiscal year-end change)

\* Segment profit margin is calculated based on the figures before the change in classification.



# Quantitative Information (Financial Indicators)

	FYE4/2015	FYE4/2016	FYE4/2017	FYE4/2018	FYE4/2019	FYE4/2000	FYE4/2021	FYE4/2022	FYE4/2023	FYE4/2024*	FYE4/2025
Number of consolidated subsidiaries	11	11	14	20	24	27	19	20	21	21	25
Results (Millions of yen)											
Net Sales	21,469	28,389	35,222	38,653	50,365	55,295	52,009	43,075	46,771	53,037	55,073
Operating profit	1,244	1,902	1,321	1,851	2,981	2,587	3,403	3,165	4,007	5,887	5,883
Ordinary profit	982	1,322	807	1,426	2,569	2,481	3,661	2,878	3,707	5,756	5,230
Profit attributable to owners of parent	1,025	553	(150)	(567)	279	(619)	1,586	827	1,792	3,566	2,748
Financial Position (Millions of yen)											
Total assets	19,323	21,931	25,597	30,796	39,164	42,472	34,835	35,050	35,926	38,183	40,558
Net assets	10,654	11,164	11,251	10,675	11,308	10,848	12,148	11,039	11,032	15,196	8,536
Shareholders' equity	9,842	9,972	9,648	8,875	9,001	8,079	8,714	6,881	8,242	11,628	6,479
Interest-bearing debt (including lease obligations)	3,901	4,430	6,499	12,107	16,941	18,897	14,317	15,144	15,991	14,144	21,750
Cash Flows (Millions of yen)											
Operating cash flows	2,207	1,751	3,811	1,030	3,182	1,480	7,122	2,333	3,322	4,225	4,573
Investing cash flows	(524)	(508)	(2,291)	(2,140)	(3,688)	(1,870)	(2,655)	510	(644)	(1,085)	(687)
Financing cash flows	585	(306)	844	4,504	2,320	625	(2,571)	(2,731)	(2,110)	(2,720)	(1,924)
Balance of cash and cash equivalents at year-end	6,983	7,911	10,249	13,656	15,458	15,718	17,619	17,741	18,305	18,722	20,677
Productivity (Millions of yen)											
Net sales per employee	33.1	41.8	40.0	39.0	39.7	42.8	56.8	45.9	51.2	59.9	63.0
Operating profit per employee	1.9	2.8	1.5	1.8	2.3	2.0	3.7	3.3	4.3	6.6	6.7

# Quantitative Information (Financial Indicators)

	FYE4/2015	FYE4/2016	FYE4/2017	FYE4/2018	FYE4/2019	FYE4/2000	FYE4/2021	FYE4/2022	FYE4/2023	FYE4/2024*	FYE4/2025
Profitability											
Ratio of operating profit to net sales (%)	5.8	6.7	3.8	4.8	5.9	4.7	6.5	7.3	8.6	11.1	10.7
ROA (Return on assets) (%)	5.4	6.4	3.4	5.1	7.3	6.1	9.5	8.2	10.4	15.5	13.3
ROE (Return on equity) (%)	12.9	5.6	—	—	3.1	—	18.9	10.6	23.7	35.9	30.4
Solvency											
Current ratio (%)	180.4	176.7	181.8	215.1	199.2	186.4	207.0	216.0	213.3	224.9	215.2
D/E ratio (times)	0.4	0.4	0.7	1.4	1.9	2.3	1.6	2.2	1.9	1.2	3.4
Efficiency											
Total assets turnover (times)	1.2	1.4	1.5	1.4	1.4	1.4	1.3	1.2	1.3	1.4	1.4
Accounts receivable turnover period (days)	52.3	49.5	45.3	44.0	48.5	58.1	56.0	61.9	63.7	58.2	57.1
Per Share Data											
Net assets per share (BPS, yen)	436.56	449.30	434.70	399.88	405.57	368.19	415.12	366.01	412.94	582.26	297.46
Dividend per share (yen)	7.0	7.0	7.0	7.0	7.0	7.0	7.0	7.5	8.0	27.0	30.0
Basic earnings per share (EPS, yen)	51.40	24.75	(6.77)	(25.56)	12.59	(27.93)	74.06	41.86	95.07	178.58	135.81
Dividend payout ratio (%)	13.6	28.3	—	—	55.6	—	9.5	17.9	8.4	15.1	22.1

\*Including impact of change in accounting period of GPG

Forward-looking statements in this document, including our forecasts, outlooks, targets, plans and strategies, are based on information that we believe to be reasonable at the time of preparation of this document and on certain assumptions (hypotheses). Actual results may differ materially from these forecasts and targets due to various factors. This document is an explanatory material for our business strategy and is not prepared for the purpose of soliciting investment.

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